



THE HOSPITALITY
& FOOD EXPERIENCE

eh! ONLINE YOUR NEW DIGITAL OFFER

FEB 2021



HIGHLIGHT YOUR SAVOIR-FAIRE

ET BUILD QUALIFIED NEW BUSINESS RELATIONS

Following the success of the digital event EquipHotel WEEK ,
EquipHotel offers you its new digital platform:



eh! Online is designed for buyers, specifiers and suppliers in the Hospitality and Foodservice sectors who need **to source or present innovations and make quality contacts in order to design or meet project objectives.**

eh! Online is the only digital platform that supports you in all areas of Hospitality and Foodservice, in France and abroad, from product discovery to project design.

BENEFIT FROM
OPTIMAL VISIBILITY ALL
YEAR ROUND FOR YOUR
PRODUCTS AND BRANDS
AMONG A COMMUNITY OF
**200,000 FRENCH AND
INTERNATIONAL
PROFESSIONALS.**



A GUARANTEED VISIBILITY

ON THE ONLY HOSPITALITY AND FOODSERVICE
MULTI-SECTOR PLATFORM



**A 360° PRODUCT OFFER TO MEET THE NEEDS OF THE
HOSPITALITY & FOODSERVICE COMMUNITY**



FOODSERVICE

- Tableware
- Beverages
- Professional kitchen equipment
- Food products
- Signage & equipments
- Single use
- Coffee making
- Sommellerie & bar



WELLNESS

- Linen & professional textile
- Bathroom
- Amenities
- Spa & wellness



RENOVATION & DESIGN

- Building layout
- Outdoor layout
- Energy efficiency
- Decoration
- Lighting
- Indoor furniture
- Outdoor furniture



FRANCHISE & SERVICES

- Restaurant chains
- Hotel chains
- Consulting & service

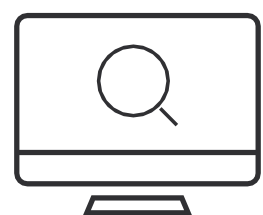


TECHNOLOGY

- Entertainment
- e-commerce Sales & security
- Marketing & digital communication
- Management tools

A DIGITAL PRESENCE IN ORDER TO CAPTURE QUALIFIED LEADS

A 4-STEP PHASE TO GENERATE QUALIFIED CONTACTS AMONG
OUR AUDIENCE



STEP 1

Visitors are
browsing eh! Online
in **search of new
suppliers** for their
future project.



STEP 2

The project holder
wishes to go further and
fills in a quote request
form.



STEP 3

We check the contact
request to ensure its
quality.



STEP 4

Approved project
requests are
**immediately
forwarded** to you.



75%

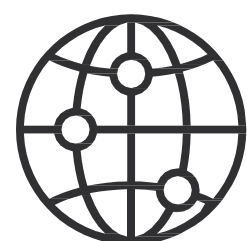
of the members of
our community are
**purchasing
decision-makers**

YOUR BENEFITS ON eh! ONLINE

Make a success of your digital presence in a qualified community and develop your business.

1

ACCESS TO AN
INTERNATIONAL
COMMUNITY



80% of French
20% of internationals
144 countries

2

BENEFIT FROM A
24/7 VISIBILITY



An all year round enliven
platform thanks to
**monthly content
dedicated to each sector**
(Foodservice, Renovation
& Design, Wellness,
Technology and Franchise
& Services)

3

BENEFIT FROM A 100%
PERSONALISED
SUPPLIER PROFILE



A page dedicated to
your brand enriched
with **your products and
video content**

4

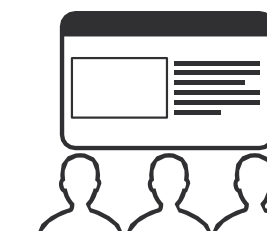
SAVE TIME THANKS
TO A DEDICATED
ACCOUNT MANAGER



Tailor-made support to
help you complete your
profile and make a
maximum number of
leads

5

BENEFIT FROM A
QUALIFIED
AUDIENCE

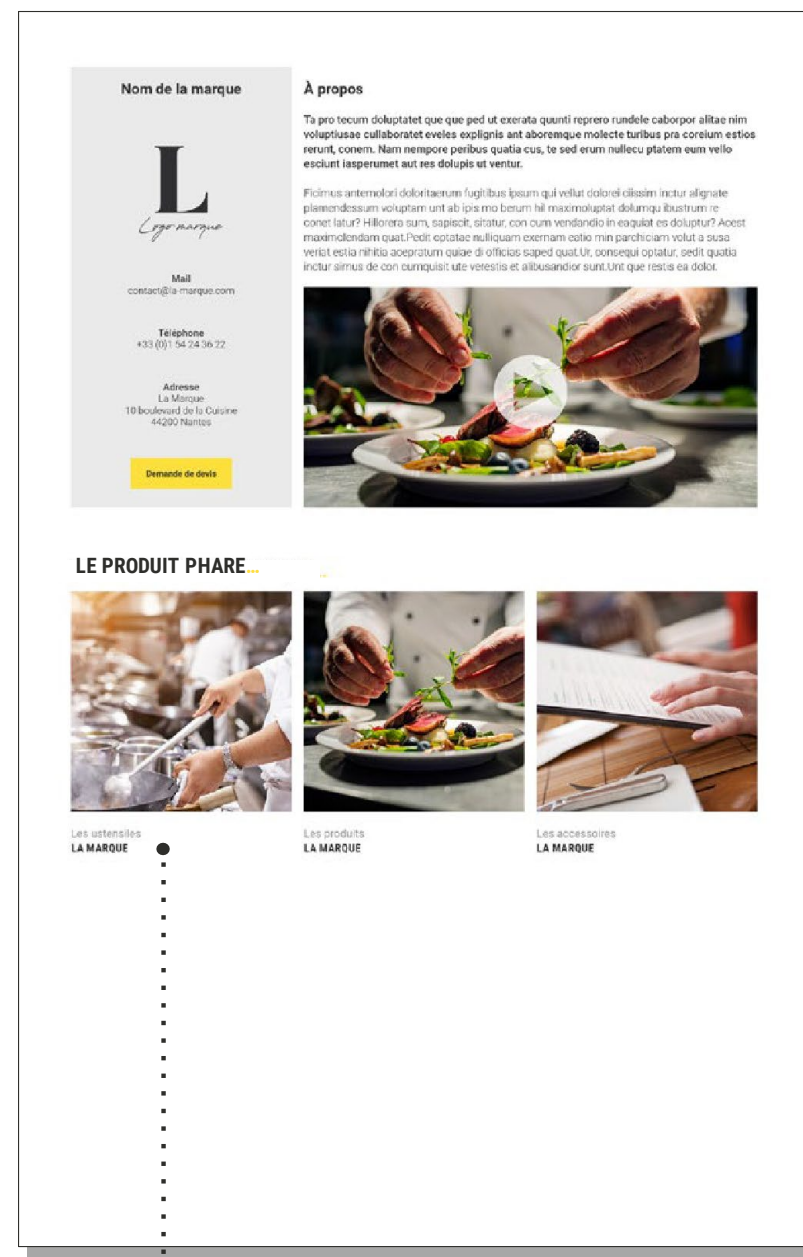


Collect qualified leads
who want to build long-
lasting business
relationships

FOCUS ON SUPPLIER PROFILE

3 SUBSCRIPTIONS: DISCOVER, STARTER & ADVANCED

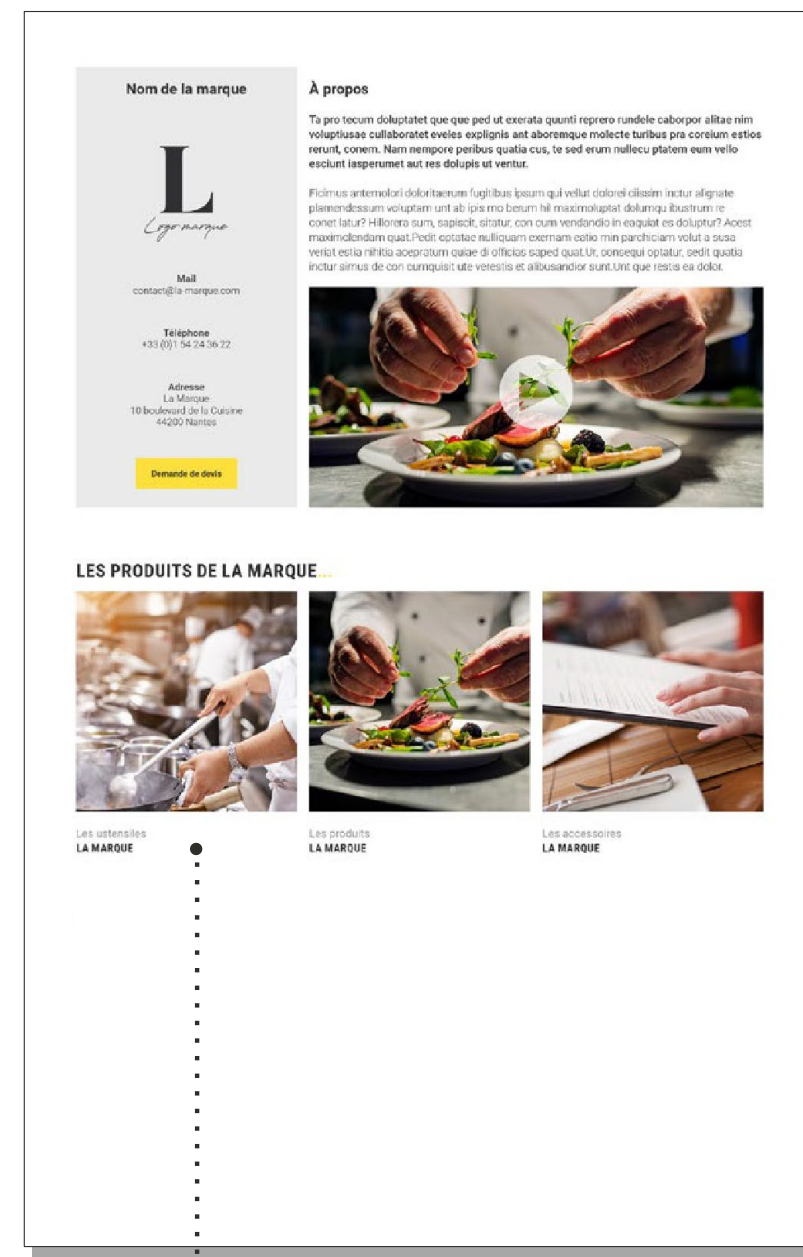
DISCOVER+



Products

Zoom on your **3** products

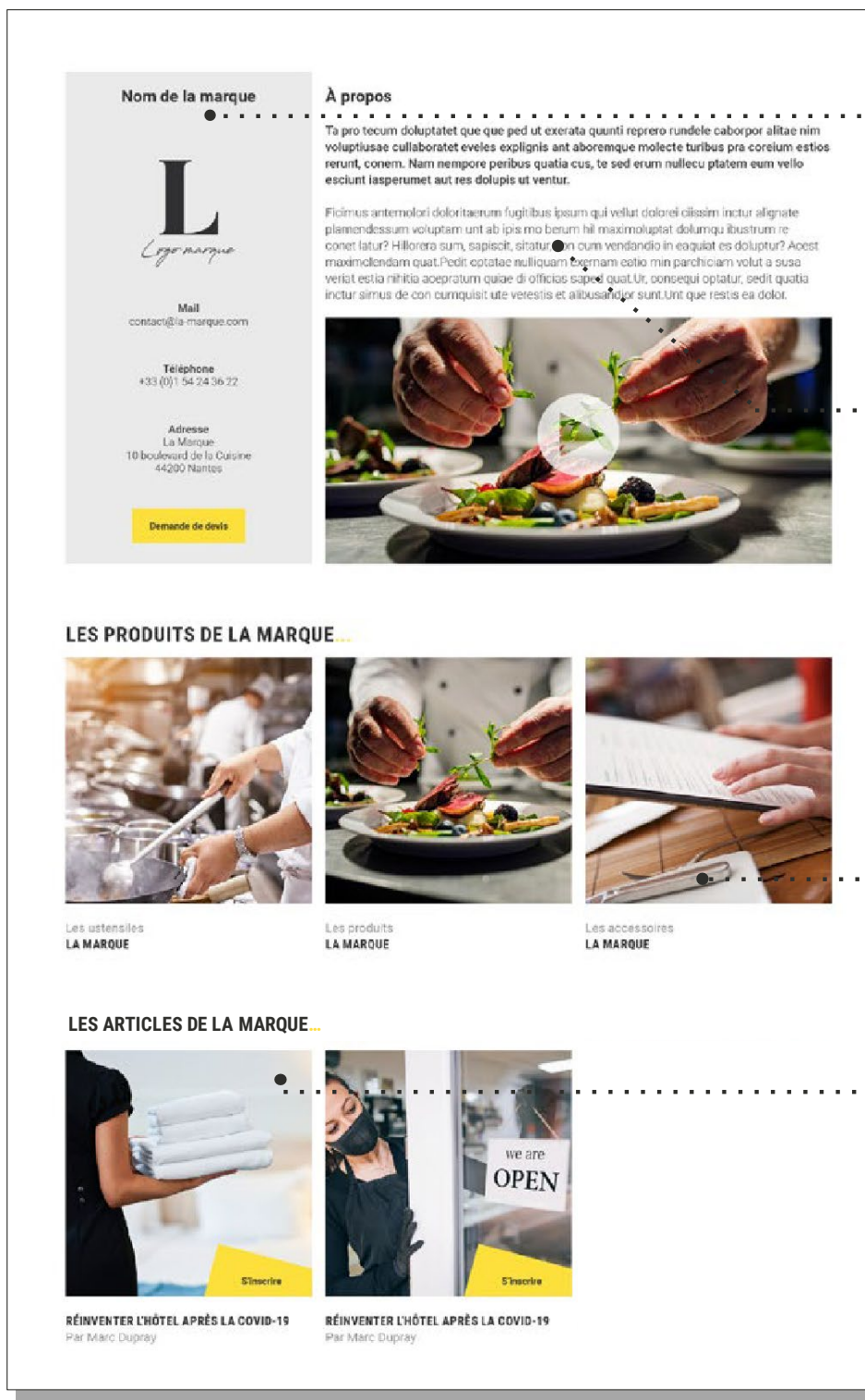
STARTER



Products

Zoom on your **10** products

ADVANCED



Contact

Your logo, phone number and postal address
Button "Request a quote"

Presentation

A brief presentation of your company
illustrated with photos and/or videos.

Advantages

Present your competitive advantages in a few words.

Products

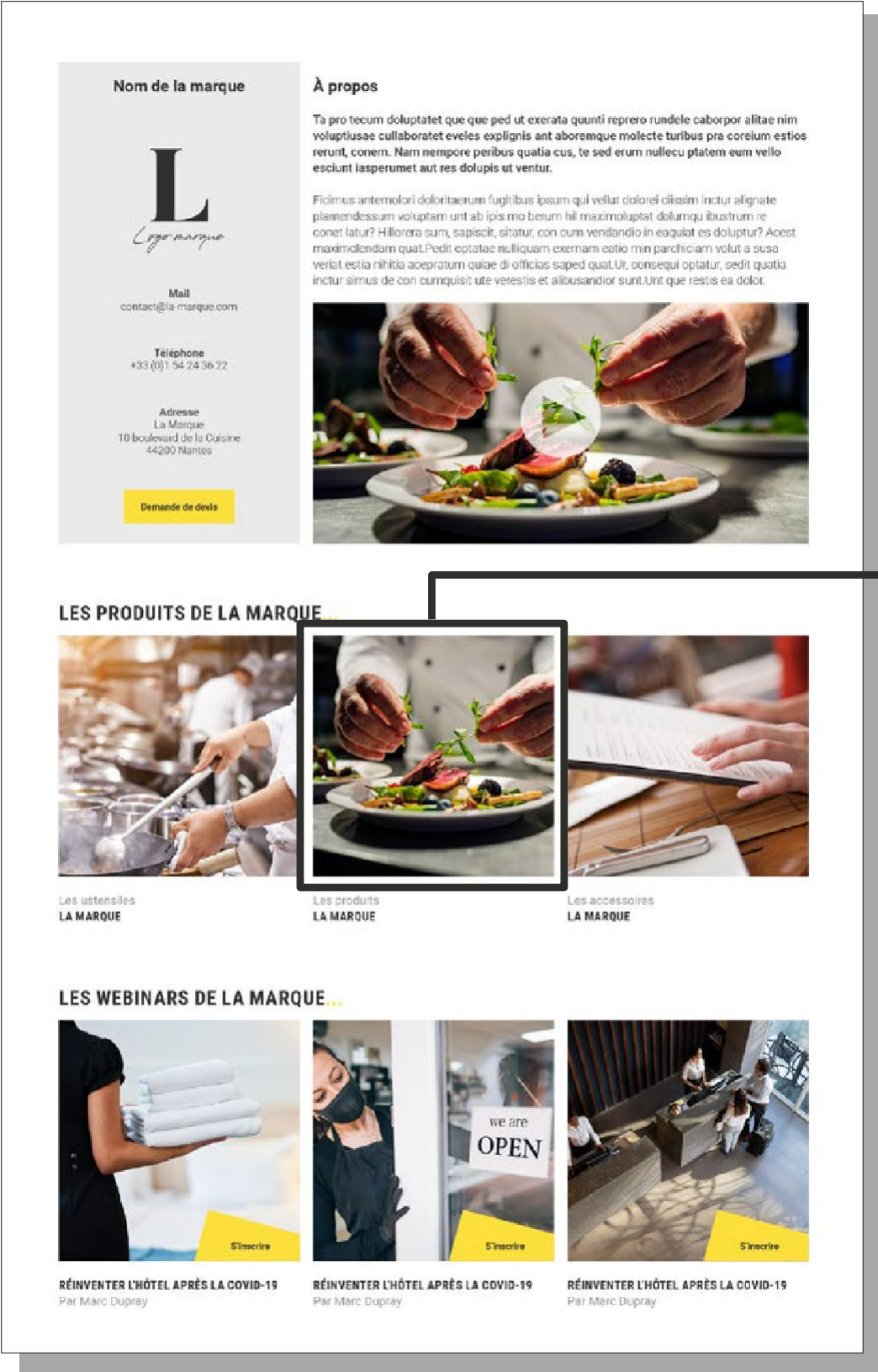
Zoom on your **30** products

Editorial

2 advertorial articles included

Dedicated content to promote your brand
1 advertorial article in a newsletter
2 posts on our social networks

FOCUS PRODUCT SHEET



PRODUCT SHEET

Title

The title of your product

Description

The description of your product illustrated with photos and/or videos.

Contact

Reminder of your contact information

Social media share

Visitors can share your product on their social networks.

Your presence on EquipHotel

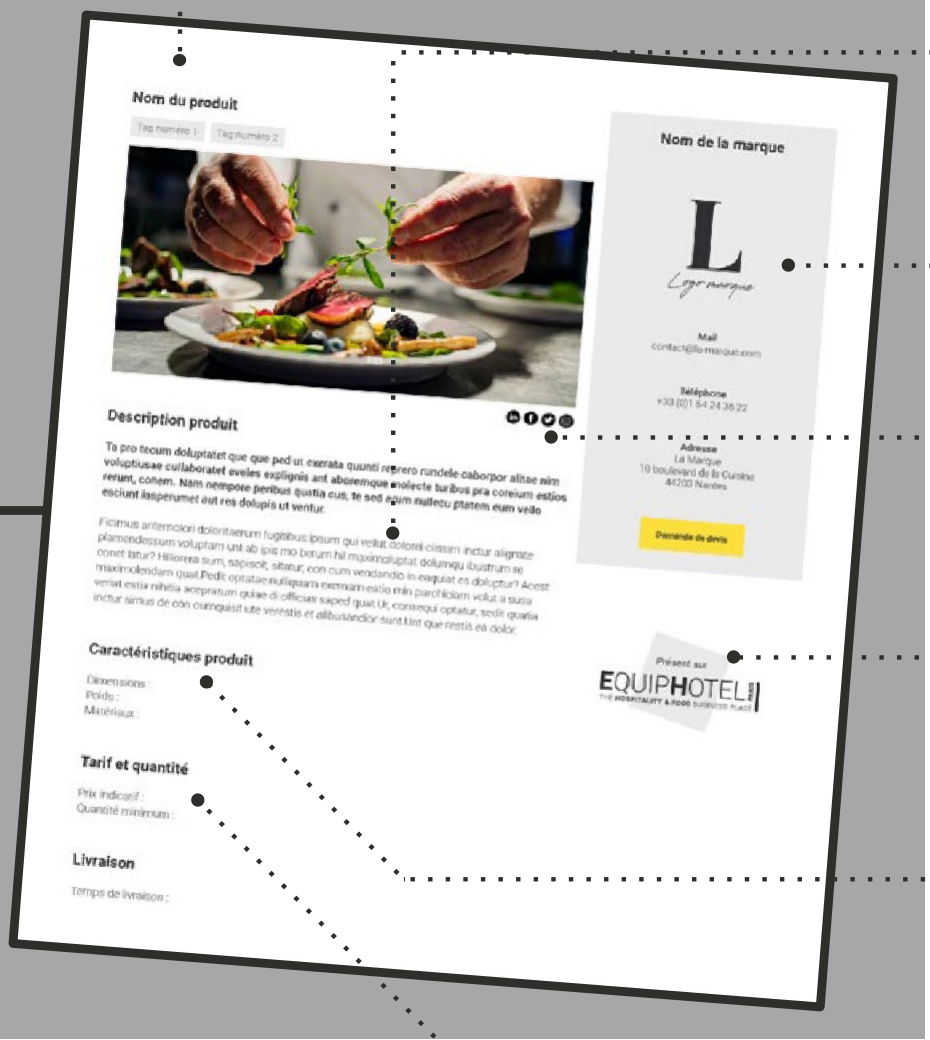
A badge will signal your presence at the trade show in 2022.

Technical details

If it's a product, specify here the dimensions, weights, delivery information, etc.

Price

If you wish, indicate the price of your product. Otherwise, a "Request for Quote" button will be indicated.





eh! ONLINE | **OUR
ANNUAL
SUBSCRIPTIONS**

OUR SUBSCRIPTION OFFERS*

	DISCOVER +	STARTER	ADVANCED	YOUR BENEFITS
Supplier profile	✓	✓	✓	<i>i</i>
Product sheets	3	10	30	
Updating your profile	Unlimited**	Unlimited**	Unlimited**	
Contact request notifications	✓	✓	✓	<i>@</i> <i>✉</i> <i>☎</i>
Dedicated account manager	✓	✓	✓	
Product highlight on the eh! Online home page	✕	✕	1 product / week	<i>+</i>
Advertorials on eh! Online	✕	✕	2	
Newsletter advertorials	✕	✕	1	<i>🔊</i>
Social network posts	✕	✕	2 posts / year	
SUBSCRIPTION PRICE	495€ annual subscription	120€ / month i.e. 1,440€ annual subscription	200€ / month i.e. 2,400€ annual subscription	
SPECIAL PRICE FOR EQUIPHOTEL 2022 EXHIBITORS	495€ annual subscription	80€ / month i.e. 960€ annual subscription	165€ / month i.e. 1980€ annual subscription	EQUIPHOTEL THE HOSPITALITY & FOOD BUSINESS PLACE + eh! ONLINE
OPTION PACK OF 5 PRODUCTS 350€	✓	✓	✓	

ZOOM IN ON THE SUBSCRIPTION FEATURES

▶ INCLUDED IN ALL OUR SUBSCRIPTIONS



SUPPLIER PROFILE

Your company's showcase on our platform.

Present your brand, its history, its expertise, your products & collection, your past and future projects...



PRODUCT SHEETS

3 minutes to convince the buyer!

Enhance your supplier profile with video product sheets to promote your expertise.



UPDATE YOUR PROFILE

Keep your profile up to date!

Update your information* according to your current activity...

*Without modification of product sheets



E-MAILS NOTIFICATIONS

Be informed in real time of the activity on your page.

Receive email notifications as soon as a buyer shows interest in your brand.



DEDICATED ACCOUNT MANAGER

Let us accompany you!

A member of our team is dedicated to you to help you create your profile.

PROMOTION BOOSTERS

▶ INCLUDED IN THE **ADVANCED OFFER**



PRODUCT HIGHLIGHT ON THE HOME PAGE

Stand out from the crowd!

Promote your flagship product on the platform's home page for a week.



ADVERTORIAL

Make the most of your expertise!

Co-write an article with our editor to present your company and be visible for a week on the home page.



ADVERTORIAL NEWSLETTER

Target our buyers!

Appear in one of our thematic selections with your flagship product and reach your target directly.



SOCIAL NETWORKS POSTS

Expand your network!

Take advantage of our social network community to increase your exposure and make new qualified connections.

eh!

ONLINE

**OUR COMMUNICATION
TOOLS**
CUSTOMISABLE



OUR COMMUNICATION TOOLS

CUSTOMISABLE

Subscribe to our complementary communication tools to gain visibility, according to your needs and at any price.



**VERTICAL
BANNER**
Home page

Advertising banner on the home page of the platform with redirection URL to your supplier profile eh! Online

500 € exc. VAT



**HORIZONTAL
BANNER**
Home page

Advertising banner on the home page of the platform with redirection URL to your supplier profile eh! Online

800 € exc. VAT



ADVERTISING
(in one of our white papers
(2nd page)

A4 advertising page in a white paper with a subject relevant to your sector of activity

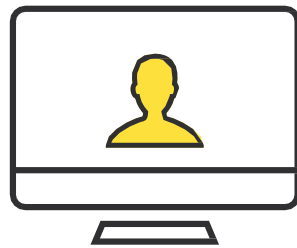
900 € exc. VAT



**DISTRIBUTION OF A
WHITE PAPER**
on eh! Online

Provision of a white paper, on a specific theme related to your sector of activity

1 200 € exc. VAT



**WEBINAR
RECORDING**
broadcast on eh! Online

Recording of a webinar, on a specific theme related to your sector of activity

1 500 € exc. VAT

YOUR BENEFITS



YOUR DEDICATED CONTACT



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International Account Director
All sectors

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