



clerkenwell 21-23 design week may

the UK's leading design festival



About Clerkenwell Design Week

Clerkenwell is home to more creative businesses and architects per square mile than anywhere else on the planet, making it truly one of the most important design hubs in the world. To celebrate this rich and diverse community, Clerkenwell Design Week has created a truly unique way of showcasing the world's leading interiors brands.

Featuring 600+ showroom events, 11+ curated exhibitions, striking installations, topical talks, design destinations, a fringe programme, food and drink partners and more, the award-winning CDW has firmly established itself as the UK's leading design festival.

Taking place 21-23 May 2024, CDW welcomed a record-breaking 37,725 visitors to the area for its most ambitious edition to date in 2023.



2023 recap

37,725

2023 visitors

91,297

business leads captured

75%

architects and designers

160+

participating showrooms

300

exhibiting companies

66

countries represented (visitors)

79%

visitors with spending power

£1.5m

average spending power per visitor

visitor types

83%

Trade

11%

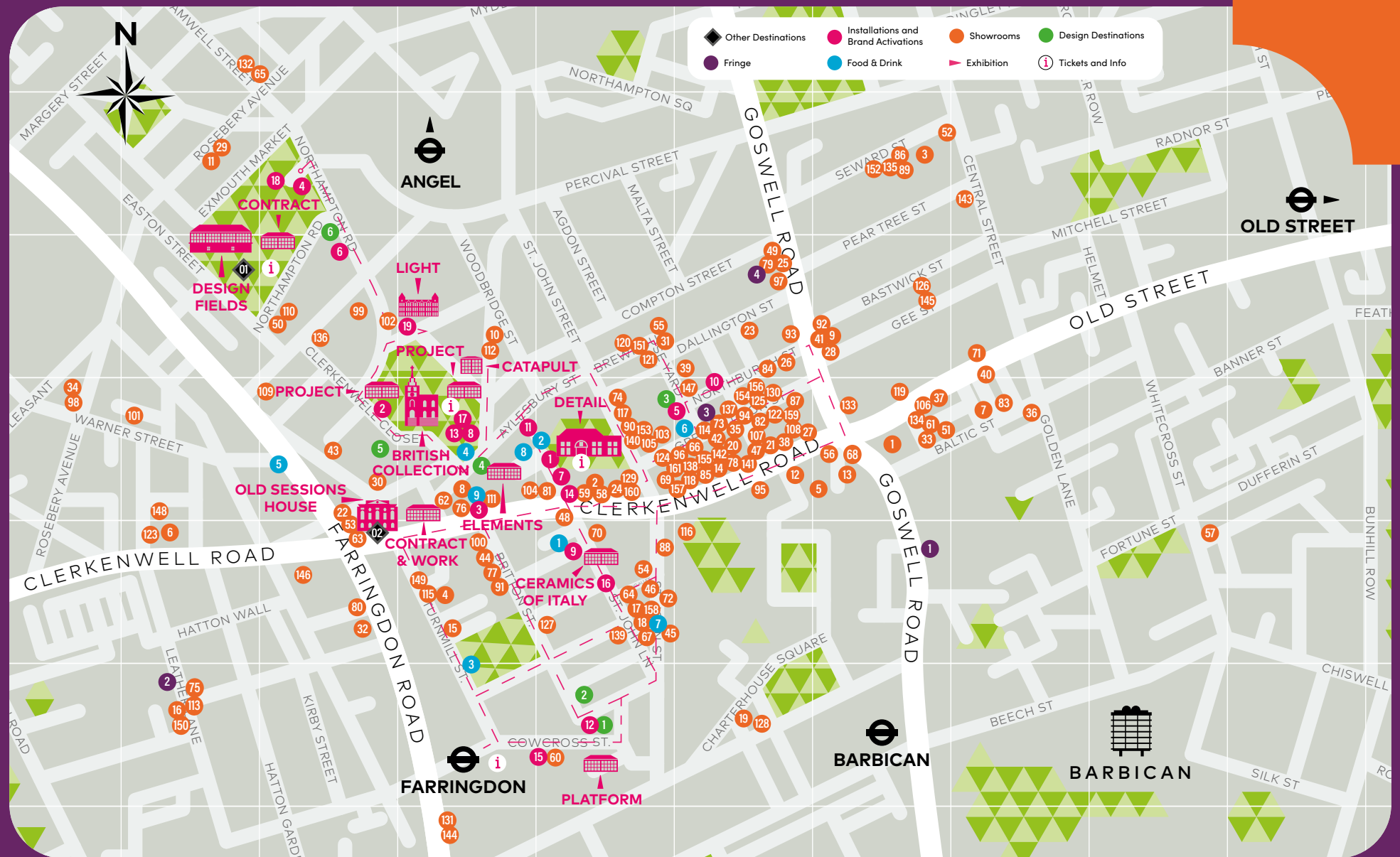
Public

3%

Press

3%

Students/Lecturers



Festival structure

Featuring 160+ showrooms, 300+ brands, 11 curated exhibitions, topical talks, countless collaborations, 600+ individual events, installations and brand activations alongside a fringe programme and discounts by local food and drink partners, CDW is a truly unique design event.



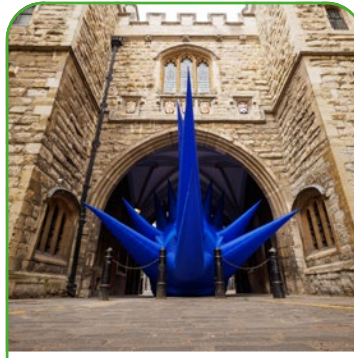
Showrooms

Over 160 resident design showrooms and pop-ups create a stimulating programme of 600+ events including talks, workshops, parties and more.



Exhibitions/Design Destinations

CDW presents exhibitions hosted in unique venues, each with a different curatorial focus. Design Destinations highlight key festival hubs with international pavilion takeovers, brand activations and more.



Installations/Talks

Every year CDW presents street spectacles featured prominently around the area. This is complemented by a world-class talks programme: Conversations at Clerkenwell.



Fringe

In celebration of Clerkenwell Design Week, a selection of local practices and design studios throw open their doors to the festival's visitors.



Food & Drink

CDW selects local food & drink partners each year who offer up a variety of discounts, deals, and menus; redeemed by visitors when they show their badge.



Showroom Partners

As the foundation for Clerkenwell Design Week, the area's showrooms provide the festival with a stimulating programme of events including; product launches, workshops, talks, parties and more.

These companies include high-end contract furniture brands, surfaces specialists, material manufacturers and more, each of which contribute to a diverse range of activities, led by industry experts.

Showrooms hold exclusive events and presentations which have featured some of the industry's leading designers including Morag Myerscough, Yinka Ilori, Patricia Urquiola, Tom Dixon, Benjamin Hubert, Barber Osgerby, Ronan & Erwan Bouroullec, Christian Lacroix, Patrizia Moroso, Giulio Cappellin, Marcel Wanders and more.

Showroom partner rate

£5,500 + VAT

We had so many visitors! Designers, new companies and more came to visit our showroom. CDW allowed us to be more visible and more people became aware of our brand.

Jules Esquivel – .mdd

Light

Held within the subterranean House of Detention, the former Victorian prison showcases an array of leading international lighting brands and spectacular stand-alone installations.

9,446 visitors in 2023

Light rate

£471 + VAT per m² - space only



CDW was a venture into the unknown for us where we hoped to connect to a new audience, I think booking a space three times the size for 2024 says it all.

Rob McDougall - Artemide

Elements

Elements explores the essential components of every architectural project. Bringing together a leading selection of ironmongery, hardware, switch plates and architectural accessories, this exhibition is a go-to destination for designers looking to achieve the perfect finish.

7,228 visitors in 2023

Elements rate

£471 + VAT per m² - space only

£491 + VAT per m² - shell scheme

Clerkenwell Design Week is a key date in our diary, and we love the freedom to be able to express the creative side of our brand personality through our show stand in Elements. Not only is it a way for us to promote Dowsing & Reynolds as a design leader in architectural hardware, it means we get to speak at length with the industry's most creative professionals whilst simultaneously demonstrating our latest designs right in front of them. For us, that's invaluable.

James Dowsing - Reynolds, founder and designer at Dowsing & Reynolds





Detail

Staged within the majestic Priory Church, Norman Crypt and Cloister Garden at The Order of St John in the heart of Clerkenwell, Detail hosts brands and manufacturers that reflect the very best in craftsmanship and quality. Including bespoke furniture, collectables, surfaces and lighting, this show is an insight into the world of contemporary luxury interiors.

12,311 visitors in 2023

Detail rate

£491 + VAT per m² - shell scheme

Exhibiting at Detail was a great experience for consolidating the presence of the Ethimo brand on the English market and for creating new relationships in a suggestive context such as the inner garden of the Museum of the Order of St. John.

Located in a natural space allowed us to showcase our products at their best in an outdoor setting. Inside this evocative garden, the furnishings found their natural place in a balanced encounter between environment and design.

Chiara Zito - Ethimo

Project

Set in the beautiful grounds of St James's Church, Project brings together a leading selection of contract furniture and surfaces brands from around the globe.

Launched in 2016, Project's first outing was so successful it has since been extended to cover three pavilions.

18,214 visitors in 2023

Project rate

£471 + VAT per m² - space only

£491 + VAT per m² - shell scheme





British Collection

British Collection, located in the barrel roofed Crypt, of St James's Church showcases some of the UK's most exciting brands, each presenting their latest product designs within this unique space.

Held alongside Project this duo of exhibitions will bring the area to life, allowing visitors to explore British design, as well as exciting contract furniture, lighting and surfaces from around the world in one area.

10,986 visitors in 2023

British Collection rate

£471 + VAT per m² - space only

I thought British Collection was wonderful. A lovely space with lovely exhibitors. Great footfall. Really positive feedback from everyone who came through the door. I would absolutely show in there again. It was such a pleasure to be in the space.

Sebastian Cox

Design Fields

Design Fields spotlights leading international furniture and product design. Set across two levels in a purpose-built pavilion in Spa Fields, the area also hosts the world-class talks programme 'Conversations at Clerkenwell' alongside street food, installations and brand activations.

11,664 visitors in 2023

Design Fields rate

£471 + VAT per m² - space only

£491 + VAT per m² - shell scheme

« We met a lot of new and existing clients at CDW! Having a chance to have a small stand suited us this year as it was our first time exhibiting. We would happily consider booking for next year.

Milan Dostalík – TON



Platform

Platform is a hotbed of emerging talent. The venue gives space to designers and brands new to, or about to break into the industry.

Platform rate

£471 + VAT per m² - space only

£491 + VAT per m² - shell scheme



Old Sessions House

Home to brand activations, presentations and more within Old Sessions House, a historic grade II listed building.

Old Sessions House rate

5,321 visitors in 2023

Price on application

We made our debut at CDW as sponsors of the show and it certainly didn't disappoint. Old Sessions House was the perfect space to launch our brand new lighting collection and there was a great community feel which seemed to really bring everyone together over the three days.

Lucy White - Head of Marketing, PR and Communications at Chelsom



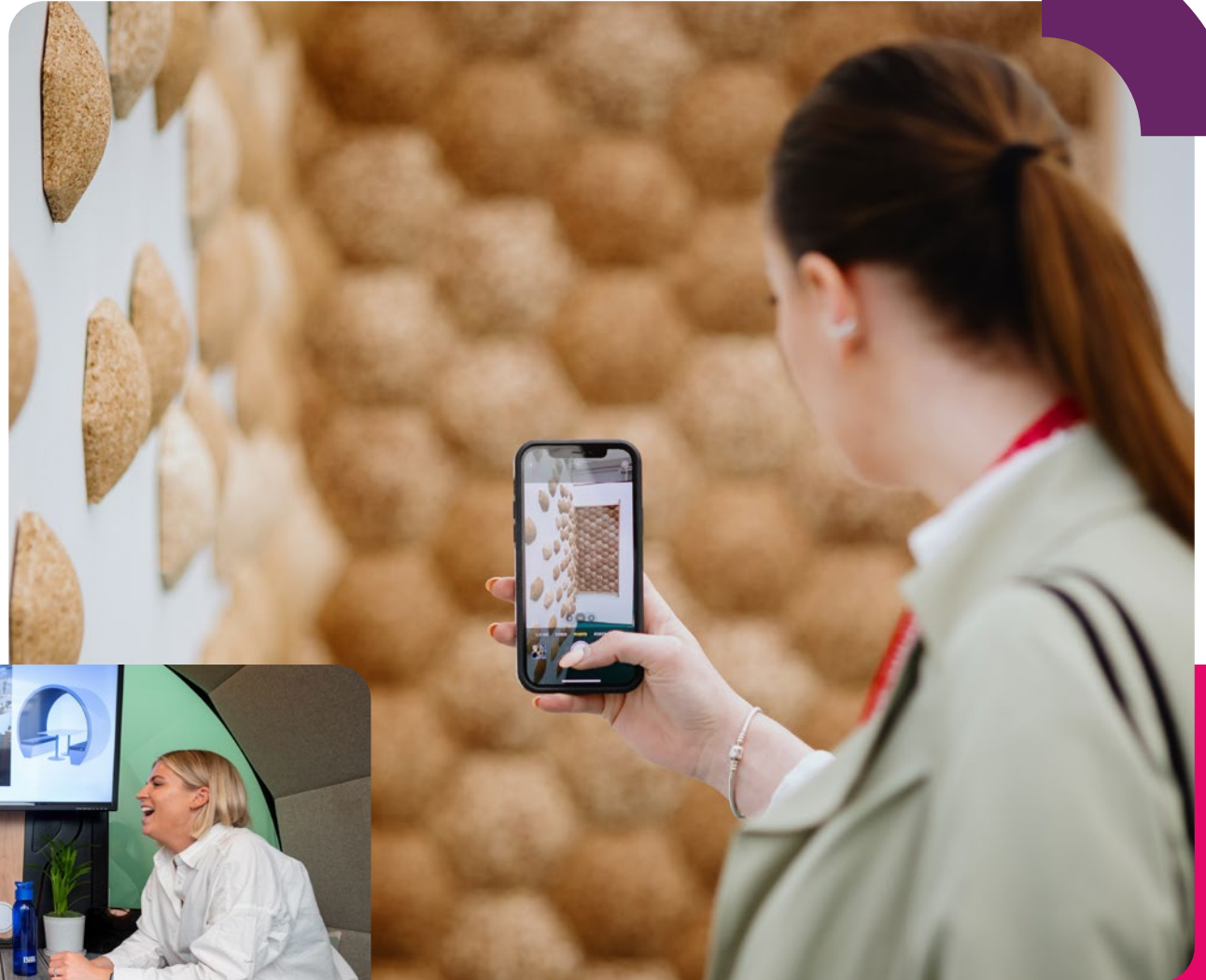
Contract & Work

New for 2024, Contract and Work showcases innovative and forward-thinking products for commercial and workplace interiors. This exhibition is located in Kingsway Place, next to the infamous House of Detention.

Contract & Work rate

£471 + VAT per m² - space only

£491 + VAT per m² - shell scheme



Design Destinations

Design Destinations make use of new and existing venues as well as highlighting key festival hubs for brand activations, international takeovers, installations and more.

CDW can help to source the perfect venue or space to showcase your products or services during the festival.

Design Destinations rate

Price on application



The show was fantastic with great support from the media team. A thoroughly enjoyable experience.

Jasvir Panesar - Softline

Installations & Brand Activations

Clerkenwell Design Week embraces the special character of the area by using public spaces, galleries and venues to present a wide-ranging mix of solo shows and street installations.

Companies, sponsors and creative studios collaborate to create unique environments, one-off installations and stand out projects that define the festival's programme and PR campaign.

Installations & Brand Activations rate

£360 + VAT per m²



2023 visitors

ARCHITECTS

Adjaye Associates
ARUP
Atkins
BDP
Colman Architects
Conran and Partners
CZWG Architects
David Chipperfield
David Money
Foster + Partners
Gensler
Glenn Howells
Grimshaw
Hawkins\Brown
Haworth
Tompkins
Heatherwick Studio
Studio Hogarth
Architects
IBI Group
John Pawson
Jonathan Tuckey Design
Pillbrow & Partners
Perkins+Will
PLP Architecture
Selencky///Parsons
Sheppard Robson
Squire & Partners
Stanton Williams
Zaha Hadid Architects

INTERIOR DESIGNERS

ARA Design
Areen Design
ARRCC
Assael Interiors
Atkins Global
BDP
Conran + Partners
Drake and Morgan
Emily Penrose Design
Godrich Interiors
Gordon-Duff & Linton
Helen Green Design
Hurst + Gillanders
Jestico+Whiles
Johnson Naylor
Kelly Hoppen Interiors
LuxDeco
Martin Brudnizki Design
Richmond International
Rigby and Rigby
STUDIO Aida
Studio Hopwood
Trifle*

RETAILERS

Clippings
dwell
Farfetch
Farrow & Ball
Habitat
Harrods
Harvey Nichols
Heal's
IKEA
John Lewis
Made.com
Marks & Spencer
Nest
Portaire
River Island
Rockett St George
Selfridges
Skandium
Soho Home
Swoon
The Conran Shop
The White Company

DEVELOPERS / CONTRACTORS

Balfour Beatty
Barratt Homes
Berkeley Homes
Canary Wharf Group
Crest Nicholson
Gallard Homes
Higgins
Kier
Redrow Developments
Taylor Wimpey
Unibail-Rodamco-Westfield

OTHER

British Airways
British Land
Burberry
Emirates
Etihad
Fora
Google
Iberia
Knotel
LinkedIn
Mastercard
Mercedes
Benz
Meta
Spotify
Sunseeker
Tesla
TOG
V&A
WeWork

Marketing benefits

Clerkenwell Design Week executes a comprehensive marketing and PR campaign with a combined reach exceeding 7 million. With 160,000 newsletter subscribers and a strong following on social media, by exhibiting, sponsoring or partnering with CDW, brands can benefit from this reach and high levels of engagement.

- Advertisements/editorial across 42+ design publications and digital platforms
- Targeted media partners promoting the festival, its exhibitors and sponsors with a reach of over 1,000,000 relevant readers/recipients
- Profile in the venue show guide (circulation 30,000)
- A dedicated page on clerkenwelldesignweek.com (170k+ unique users and 760k+ annual views)
- Product and other announcements on the CDW website
- News stories published across the festival's social media channels and website
- Social media support: Instagram 42.5k+ followers, Twitter 22k+ followers, Facebook 17.5k+ followers, LinkedIn 2.5k+ followers and TikTok
- Opportunities to be included in the CDW newsletter campaign (160k subscribers)
- International PR campaign with reach exceeding 7m



Marketing benefits

More than 42 international media partners including:

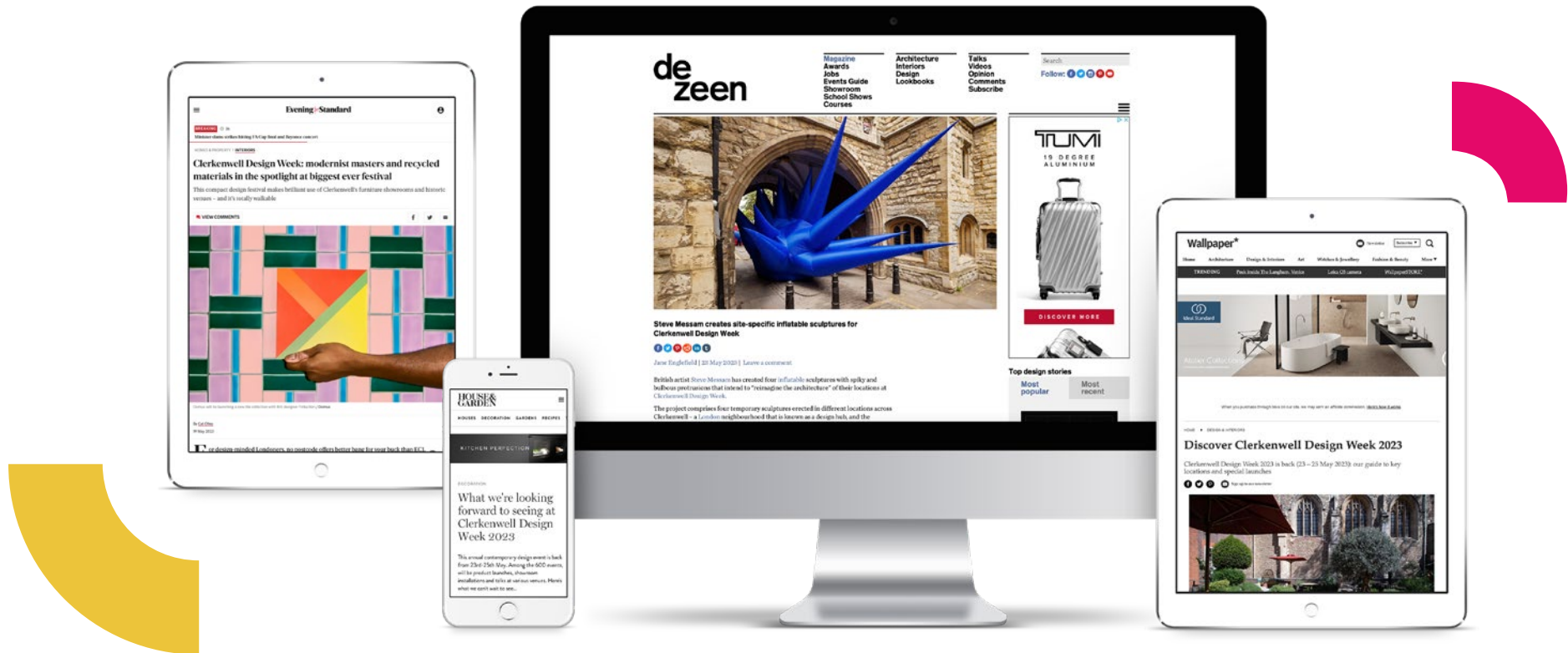
Dezeen, ICON, OnOffice, Mix Interiors, Enki, IFDM, [d]arc, Sleeper, Hospitality Interiors, Interior Designer, The Plan, Space, DDN, Hotel Designs, Archilovers and many more

Event partners and associations including:

ACID, BIID, SBID, Design Council, The Goldsmiths' Centre, New Designers, NLA, Institution of Lighting Professionals, Contract Flooring Association, Diversity in Design, Houzz

Selected coverage from:

Dezeen, The Guardian, Wallpaper*, Evening Standard, Design Week, Architonic, The Times, ICON, OnOffice, Elle Decoration, Living Etc, The Daily Telegraph, Studio, Sleeper, Hospitality Interiors, [d]arc, Archinect, Interior Design Today, Mix interiors, Absolutely Home, Architects Data File, STIR World, IFDM, House Beautiful and many more



2023 participating brands

.mdd	Atlas Concorde	Ceramics of Italy	EVOLINE UK	Hamilton Litestat
ABL	B.I.G. Yarns	CHELSOM	EXPORMIM	Harbrine/DORMA-Glas
Abstracta	B&T Design	Cheville Parquet & Wall Panels	Extremis	Harris & Harris London
Actiu International	Bachmann Electrical	Chris Murphy Design	Exubia	Havwoods
Aeris	Engineering Ltd.	CIZETA	Fellowes Brands	Hawk Furniture
AGC Glass Europe	BAGNODESIGN	CMD Ltd	fibre	Heiter X
AgileAcoustics	BALSAN	COAT Paints	Fiora	Hendel & Hendel
Agilita	Basque Living London	Colebrook Bosson Saunders	FirthByDesign	Holmes Bespoke
AGILITA + TOOtheZOO	BAUX	Consilio Lighting	FLOEMA DOORS	Hood Seating
Agua Fabrics Ltd	Baxter srl	Cosentino	FLOEMA GROUP	Hotbox Design Ltd
Ahrend / Techo	Benchmark Furniture	Crosswater	FLOEMA NIGHT	houseof.com
AirClad	Bioo	CURIOUSA	FLOEMA PANELS	Humanscale
Albion Stone PLC	Bisley	DAISALUX Emergency Lighting	FLOEMA PRO	Hushoffice
ALBRECHT JUNG UK LTD	Bjelin	Dams Furniture	Flokk	HYLINE Building Systems UK
Alchemy	Bla Station	Dare Studio	Florim SPA SB	Icon
Allermuir	BLOQ	Davison Highley	Fora Form	Icons of Denmark
AllSfar	Bolon UK	Deadgood	Forbo Flooring Systems UK	Ideal Standard
Altro	Boss Design	Dernier and Hamlyn Products	Forma 5 & Pattio	ILIV
Amina Sound	Bralco	Designer Doorware	Formica Group	IMPACT ACOUSTIC
Ana Bridgewater Abalon	Bree's New World	Deus ex Gardenia	Forza Doors	imperial office furniture
Andreu World	Brionvega Art Products	Diamik Glass	Franklite Ltd	INCLASS DESIGNWORKS
Anne Davison Studio	Brunner	Dieffebi	FREDERICIA FURNITURE	Industrie Ceramiche Piemme
Another Country	Budweiser Budvar	Domus	Frem Group	SPA
Aqua Libra Co.	Burmatex Ltd	Door	Fritz Fryer Lighting	Innermost Plus
Architextural	BURONOMIC	Dowsing & Reynolds	Fritz Hansen	Interface
ARKTURA NOWN	BuzziSpace	Dynamobel	Frovi	Invicta
Armourcoat	By Bailey Limited	Dyson	Gabriel	Iris Ceramica Group
Aromas	Camira	Eaton Square Flooring	Gantner/SALTO Systems	Istoria Wood Floors by Jordan
Arpa (UK) Ltd	Cantarutti	Ege Carpets	Gessi	Andrews
Arper	Carysil	EH Smith Architectural	Glass & Mirror Technology	Italian Trade Agency - ITA
Art Atelier London	Casala	Solutions	Go Office limited	IVC Commercial
Arte	Casalgrande Padana SpA	Elica	GRAFF	Jacaranda Carpets & Rugs
Arthur Holm	Case	Elite Office Furniture	Graphenstone Paints	James Burleigh
Artisan Luxury Flooring	Catellani & Smith	Emily Hatton Surface Design	Greenlam Europe UK Ltd	James UK
Artu	CE.SI. CERAMICA DI SIRONE	Enea	Gresham	JDD Joint Design Direction
ASCOT Signage & Metalwork	CERAMICA SANT'AGOSTINO	Era	Grestec Tiles	Jennifer Newman Studio
Askia Furniture	Ceramiche Caesar	ERCO Lighting + Zaha Hadid	Grillo Outdoor Kitchens	Jo Andersson Studios
ASSA ABLOY	Ceramiche Keope	Architects	GRUPPO CERDISA RICCHETTI	Junckers
ASSMANN	Ceramiche Marca Corona	Ercol Contract	GUIALMI	Kabin
Astro Lighting	Ceramiche Refin	ETHIMO	Haiken	Karndean Commercial

Kasthall
KERAMIK - 3D Ceramic
Artisans
KI
Kinnarps
Kirkby Design
Knot My Name
KODA
Kohler
Konig + Neurath (UK)
KOPLUS
Kostas Synodis
Kotobuki Seating Group
Kronospan
Kusch+Co
Kvadrat
LaFaenza by Cooperativa
Ceramica d'Imola
LAMINAM UK Ltd.
Lammhults
Lasvit
Lavoro Design
LD Seating
Legrand Electric Ltd
LEUK SOLUTIONS
Lighting of London
LINTEX
Lladro
Logic Manufactured Bespoke
Logovisual Ltd
Looook Industries Ltd.
Ma.Vi. Ceramica
Made in Czechia
Majestic Showers
Make Relief
Mapei World London City
Marazzi Showroom London
Martela
Mater
Max Furniture
Meroni Technology
Milani Srl
Millboard
Millboard

Milliken Floor Covering
MIPA SRL
mm cite
modulys
MODUS
MOON
Morgan
Moroso
Morph Bricks
Mount Lighting
Moventi Ltd.
MPG Office Furniture
Multipanel
Muraspec Wallcoverings
Muuto
NATUZZI ITALIA
NaughtOne
Nebesys, a.s.
New Design Group
Nexus Commercial Power
NORR11
NOVAVITA DESIGN
Nowy Styl
obo (obolife)
Ocee & Four Design
OJMAR
ON Trend Office Interiors
Ondarreta
Optelma Architectural Lighting
Orangebox
ORN Furniture
Pablo Designs
Pad Home Ltd
Panaz
PARADOR
Paragon Carpet Tiles
Parkside
Pentagon Tiles
Pepper Sq.
PIAVAL
Pilke
Plant Designs
PLEDGE
PLP Architecture

Plusfloor
Plusfloor
Portaire
RAK Ceramics
RAVAK
Recork
RICCARDO RIVOLI SRL
Robin
Rockfon
Roger Lewis
Rovic Tiles
Rutland Door Controls
Ryno Ltd | TheStudio
Saba Italia
Samuel Heath
Sapphire
SATELLIET ORIGINALS
SAZY
Schluter-Systems
Schotten & Hansen
Sculptform
Sebastian Cox
Sedus UK
Sellex
Senator
sf collection
Shaw Contract
Shropshire Shades
SIMAS
SIMONSWERK UK LTD
sixteen3
SketchUp
Sky-Frame
SOFTLINE
SOLDI DESIGN
SolidNature
Solus
Soren Lund Mobler
Soundtect Ltd
Spacestor
Spark & Bell
StableTable
Studio Arvor
Studio Haran

Studio Lloyd
Studiobricks (UK Distributor -
Black Cat Acoustics)
Svensson
Swatchbox
Swedese Mobler
Synergy Creativ
Table Place Chairs
Tables For Business
Taiga Concept
Tatie Lou
Teaseme
Teknion
Tempus Time LTD
TENTE Castors Ltd.
Tesla
TEXAA ACOUSTICS
The Conran Shop by CE
International
The Gallery Clerkenwell
The Meeting Pod Co
The Monkey Puzzle Tree
The Solid Wood Flooring
Company & Impervia Luxury
Flooring
The Specifier's Guide to
Ceramic Tiles and Flooring
The Splash Lab
The Vault
Thonet GmbH
Thrislington Cubicles
Timber Robot Studio
Titian Touch
Tom Kirk Lighting
TONON & C. S.p.a.
TOTO Europe UK
Treku
Triglyph
Trouping Colour
Ultrafabrics
UMAGE
Unilin Panels
Universal Fibers
URBAN RUG Co.

USM Modular Furniture
Vantage Spaces
Vepa UK Ltd
verco
Verti-Grow
Very Simple: Kitchen
Vescom UK
VG&P
Viaduct
Viasit
Villeroy & Boch
Viso Partitions Ltd
Vitro
Vpod Solutions
Wagstaff & Umbrella Furniture
Wehlers
Welltek LTD
West Bridgford Joinery
Wiesner-Hager
Wilkhahn
William Hands & Gordon
Russell
workbench
Workstories
Yellowbox
Yewdale
Yo-Yo POD / Yo-Yo OFFICE
Your Workspace
yuzemi
Zero Lighting
ZGO Technologies
Ziba Homes
Zip Water



Contact

Exhibition enquiries:

Daide Moretto

Divisional Sales Manager
davide.moretto@m10group.co.uk

Claire Banks

Account Manager
claire.banks@m10group.co.uk

Kieran Dean

Account Manager
kieran.dean@m10group.co.uk

Sponsorship enquiries:

Marlon Cera-Marle

Director
marlon.marle@m10group.co.uk

Marketing and PR enquiries:

Jedd Barry

Senior Marketing Manager
jedd.barry@m10group.co.uk