

# SCOOP

UNCOVER THE  
EXCEPTIONAL

**14-16 JULY 2024**

OLYMPIA WEST, BLYTHE ROAD, KENSINGTON

[scoop-international.com](https://scoop-international.com)

## VENUE

# OLYMPIA WEST, KENSINGTON

Scoop in the West brings the Scoop London show to Olympia West in Kensington. Within an iconic central London location, Scoop brings together, international contemporary designers who are looking to expand into the UK market, with key UK buyers who are sourcing established and emerging international brands.

## REASONS TO SHOW

- First show in London focusing on international contemporary fashion collections
- Easily accessible central West London venue
- Hosting an audience of over 4,000 targeted buyers from over 45 countries every season
- With 75% of visitors are returning buyers and 25% first time buyers
- Scoop creates the opportunity to enter directly into the UK market
- Held at an optimum time each season as buyers are traveling less in this constrained economic climate

## ABOUT SCOOP

Recognised by designers, fashion buyers and industry experts as one of the UK's leading fashion and lifestyle trade shows, Scoop offers visitors a unique buying environment to discover some of the most exceptional brands on the market.

Our exhibitor list is carefully curated each season to focus on emerging international designers and lifestyle brands, many of whom select Scoop as their only trade platform.

Launched in February 2011 by Karen Radley, Scoop has since developed from exclusively womenswear-only to encompassing luxury homewares, beauty, lifestyle and men's collections.



#SCOOPSS25

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## SHOW ENQUIRIES

### **KAREN RADLEY**

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