



# clerkenwell 20-22 design week may

The UK's leading design festival



## STATISTICS

# Visiting Audience



Clerkenwell Design Week attracts an audience of architects, interior designers, buyers, specifiers, members of the press and design enthusiasts who attend for inspiration and to source cutting edge products for upcoming interior design projects.

Day 1:  
**10,498 visitors**



Day 2:  
**15,942 visitors**



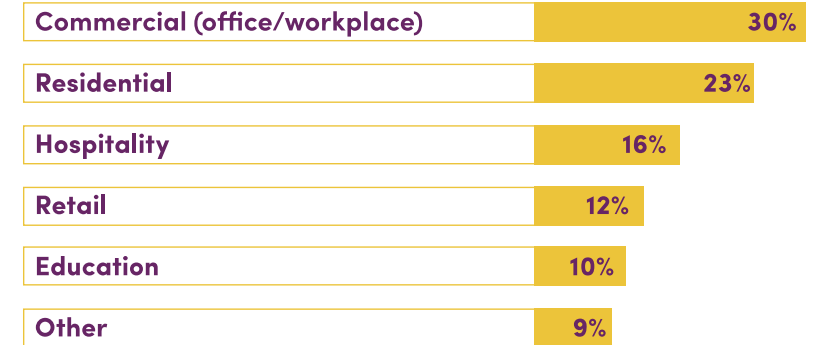
Day 3:  
**12,445 visitors**



Visitors from 95 countries:

**Top 5 - UK • USA • Italy • Germany • Ireland**

Decision makers will be working on the following projects in the next year:



Top product interests include:



**Furniture**  
36%



**Surfaces**  
24%



**Lighting**  
16%



**Accessories**  
10%

## Key stats

**32,275**  
trade visitors

**75%**  
architects  
and  
designers

**77%**  
have sole  
responsibility  
or direct  
influence over  
purchasing  
decisions

**£1.6m**  
average spending  
power of each  
decision maker

**100,761**  
business leads  
captured