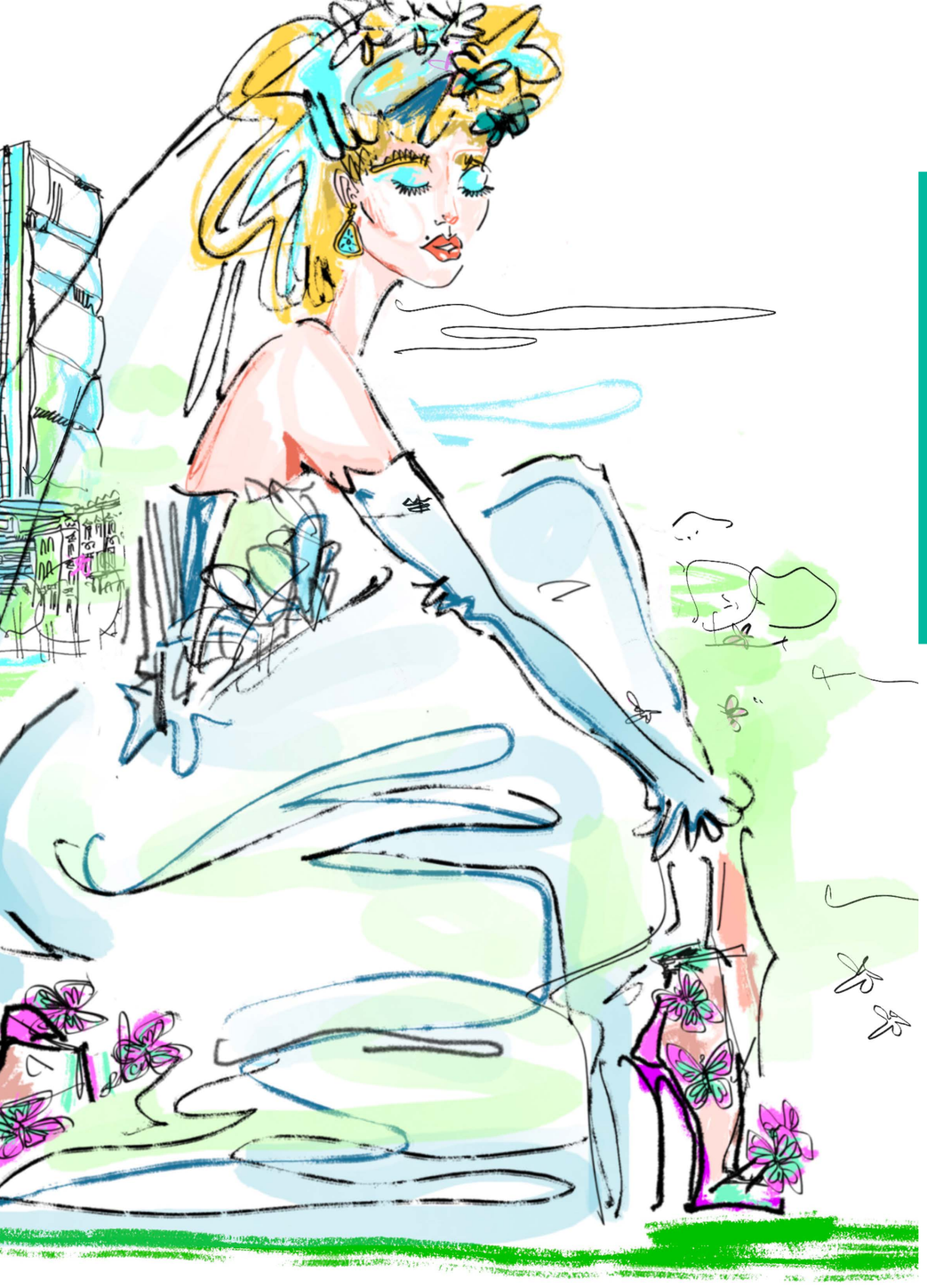

Sì

SPOSAITALIA COLLEZIONI
MILANO BRIDAL WEEK

FIERA MILANO

April 4 | 6
2025

SÌ SPOSAITALIA COLLEZIONI

The international b2b show in Milan dedicated to luxury collections of wedding dresses, menswear, occasionwear and bridal accessories.

With over 40 years of history, every year it connects designers and specialized retailers during the most important buying seasons in Italy.

SÌ SPOSAITALIA COLLEZIONI
2025's EDITION

DATES
4-6 april 2025

OPENING HOURS

EXHIBITORS

4-5-6 april: **8:30 a.m. - 7:30 p.m.**

VISITORS

4-5-6 april: **9:30 a.m. - 7:00 p.m.**

LOCATION

Allianz MiCo

Pav. 4

Our venue is a strategic location in the center of Milan, in one of the new modern districts (CityLife).

It is one of Europe's largest Convention Centres and home to the most important Italian and International events.

BOOTHS

We offer pre-fitted booths that can only be personalized internally (furniture, flowers, painted walls).

Included with the booths are;

- Walls
- External graphics
- Carpet
- Lighting and electrical outlet
- 2x1 changing room box

*additional items and furniture are available for purchase on our Exhibitor Portal, you can find more information on page 5.

PRICING OPTIONS

FROM 13M² TO 99M²

285€ /m²

FROM 100M² TO 199M²

275€ /m²

OVER 200M²

260€ /m²

+

REGISTRATION FEE OF COST:

1.420€

EXAMPLE OF
FURNISHING PACKAGES

BRONZE PACKAGE

TABLE	CHAIR	HANGING BAR (2MT)	WASTE-PAPER BASKET
1	3	3	1

295€

Further options can be purchased through the Reserved Area of our Portal and will be available upon request depending on the needs.

TEAM & CONTACTS

Exhibition Manager

ELENA JEMMALLO

elena.jemmallo@fieramilano.it

+39 366 6868026

Sales Department

RITA PETTAZZONI

rita.pettazzoni@fieramilano.it

+39 335 5693090

Sales Representative (Greece & Cyprus)

COSTAS KOUTSANTONAKIS

sposaitalia@fishmotion.com

+30 693 6712267

sposaitaliacollezioni.fieramilano.it

sisposaitaliacollezioni