

2-5 Nov 2026

Paris

# EQUIPHOTEL

Home of Hospitality



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The trade show

1

# The Hospitality Event

**EquipHotel is the leading biennial international trade show for hospitality professionals.**

Over 4 days in Paris, suppliers in the Hospitality sector present their latest product and service innovations to owners and managers of hotels, hotel groups and tourist residences, chefs and restaurant professionals, as well as to purchasing agencies, architects, designers, decorators and engineering offices.

Join 1,100 French and international exhibitors to promote your brands and showcase your latest products to over 80,000 trade show visitors.

[Video of the 2024 edition](#)



Home of Hospitality

## **HOSPITALITY PROFESSIONALS**

Managers, owners, investors, developers, hotel professionals, buyers, etc.

## **PURCHASING CONSULTANTS**

architects, interior architects, designers, decorators, engineering firms, project owners.

## **SUPPLIERS**

contract furniture (indoor, outdoor), fabric manufacturers, interior design, wellness, technology, foodservice

## Key figures\*

1,100

exhibitors at the show

4

Exhibition halls

40%

International exhibitors

36

countries represented

EquipHotel is the place for all the major players from the hospitality industry to meet and share ideas

80,000

professionals in attendance

133

countries represented (exhibitors)

66%

of visitors are buyers (decision-makers, purchasing consultants)

12%

International visitors

A wonderful show that brings together professionals from a wide range of backgrounds!

# QUALIFIED VISITORS \*

40%

## Hotel sector

From mid-scaled to luxury hotels, open air tourism, holiday apartments and high-end residential

26%

## Purchasing, Distribution & Services

Distributors, wholesalers, Procurement agencies.

21%

## Foodservice

Michelin-starred restaurants, fast food, traditional restaurants, grocers, mass catering and other food services

9%

## Design & Installation

Decorators, interior designers, fitters, layout designers, design consultants, architect firms, audits, consulting

4%

## Government institutions

Healthcare, social, work, administration, education, leisure, military, etc.

# GEOGRAPHICAL BREAKDOWN

## FROM OUTSIDE FRANCE

46%

## Northern & Eastern Europe

30%

## Southern Europe

24%

## Outside Europe

## FROM FRANCE

60%

## Paris region

40%

## The rest of France

# INDUSTRY LEADERS

AT EQUIPHOTEL

## ARCHITECTS

AJN

alberto apostoli  
architecture&design

AW<sup>2</sup>

Benjamin  
West

Bj  
brainjuice

CaberlonCaroppi  
ITALIANTOUCHARCHITECTS

C  
CARLO  
BERLIN

DETALE

DOKK16

HBA

J  
JOI-DESIGN

LISSONI &  
PARTNERS

PIUARCH

room2room  
PART OF HESTRA GROUP

P. SAGUÉS  
&  
PARTNERS

studio<sup>EM</sup>

stylt

SUNNYLAND  
CONSULTING

WeWantMore<sup>®</sup>  
Design Studio

W&A WILMOTTE & ASSOCIÉS ARCHITECTES

Zaha Hadid Architects

## HOTEL CHAINS

ACCOR

ADAGIO  
APARTHOTEL

APPART'CITY

B  
BARRIÈRE

B&B  
HOTELS

BW | Best Western  
Hotels & Resorts

BVLGARI  
HOTEL PARIS

Campanile

CENTARUS

citizen

Châteauform<sup>®</sup>

Club Med<sup>®</sup>

D  
Dalmata  
Hospitality

ENNISMORE

FOUR SEASONS

Hilton

HYATT<sup>®</sup>

IHG<sup>®</sup> HOTELS &  
RESORTS

Joivy

Louvre Hotels  
GROUP

LVMH

MANDARIN ORIENTAL  
THE HOTEL GROUP

MELIÀ<sup>®</sup> HOTELS  
INTERNATIONAL

Marriott  
INTERNATIONAL

PESTANA  
HOTEL GROUP

THE PENINSULA  
HOTELS

RELAIS &  
CHATEAUX

Scandic

Territoria

WALT Disney World<sup>®</sup>

WYNDHAM  
HOTELS & RESORTS

## MANUFACTURERS

Ardamez

CASTLE LINE<sup>®</sup>  
FURNITURE

Ethnicraft

GESCOVA  
OUTDOOR FURNITURE

kettal

NARDI

résistub  
productions

Talenti<sup>®</sup>  
OUTDOOR LIVING

# The event for hospitality buyers

## GOURMET RESTAURANTS

Alain Ducasse  
Entreprise Amador  
Atelier Joël  
Robuchon  
Bayviewby Michel  
Roth Le Bristol  
Four Seasons  
George V Guy Savoy  
Groupe Pic  
Hotel De  
Crillon  
Hotel De  
Vendome Hotel  
La Reserve La  
Villa Florentine  
Le Pré Catelan  
Maison Rostang  
Prince De Galles  
Restaurant Gill  
Ristorante Dal  
Pescatore Restaurant  
Pierre Gagnaire Ritz  
Septime  
Table D'eugène  
The Peninsula Paris

## RESTAURANT CHAINS

Bistro Regent  
Buffalo-Grill  
Cojean Sas  
Courtepaille  
Disneyland Paris  
Eat Green Flunch  
Georges Blanc  
Groupe Bertrand  
Groupe Flo Groupe  
Le Duff  
Hippopotamus  
Ikea Food Indiana  
Cafe  
Les 3 Brasseurs  
Matsuri Mcdonalds  
O Tacos Pizza Pai  
Planet Hollywood  
Planet Sushi Potel  
Et Chabot  
Publicis Drugstore  
Sas Ayako Sushi  
Vapiano  
Yummy Sushi

## HOTEL CHAINS

Accor Hotels Group  
Bastion Hotels Beau-  
Rivage Palace  
Belambra  
Best Western  
Center Parcs  
Ceveo Crowne  
Plaza  
Domaine De La Bretesche  
Disneyland  
Mama Shelter  
Manoir De Tourgeville  
Mercure  
Mgallery  
Novotel Okko  
Hotels  
Pullman  
Raffles  
Renaissance  
Royal Mansour Casablanca  
Sheraton  
Sofitel  
Westin Paris Vendome  
Ritz Paris  
Elegancia Hotels  
Evok Hotels Collection  
Groupe Barriere  
Groupe Cogit  
Groupe Lucien Barrière  
Groupe Partouche  
Hilton Hotels & Resorts  
Hyatt Hotels  
Intercontinental

## PALACE HOTELS

Chateau de La  
Messardiere Saint-Tropez  
Cheval Blanc St-Barth Isle  
de France  
Four Seasons George V  
Hotel De Crillon  
Hotel Du Cap Eden Roc  
Antibes Hotel Du Palais  
Biarritz  
Hotel Plaza Athenee La  
Bastide De Gordes La  
Reserve Paris  
La Reserve Ramatuelle Le  
Bristol Paris  
Le Cheval Blanc  
Courchevel  
Le Grand-Hotel Du Cap-  
Ferrat Le K2 Courchevel  
Les Airelles Courchevel  
Les Pres D'eugenie  
Eugenie-Les-Bains  
Les Sources De Caudalie  
Martillac Mandarin  
Oriental  
Meurice Paris  
Park Hyatt Paris  
Vendome Royal Évian  
Royal Monceau - Paris  
Shangri-La Hotel Paris  
The Peninsula Hong-Kong  
The Peninsula Paris

## DISTRIBUTORS

France Boissons  
C10  
Distriboissos  
Tafanel  
Vinum Distributeurs  
Dugas  
Vdv Distribution  
Ga Distribution  
Interbrew Distribution  
Midi Distribution  
Ariege Boissons Distribution  
Rothschild France Distribution  
V2b Distribution C10  
Canal Biere Distribution  
Olivier Bertrand Distribution  
Metro Ag  
Transgourmet  
E.leclerc Abfoods  
Saintclairmat  
E.leclerc Eperdis  
Codipal Sarredis  
Auchan  
Agrona Asahi  
France  
Afis International Foods  
Spar  
Nature Vegan-Grossiste  
Mutti France Sas

# Chefs

AT EQUIPHOTEL

## MICHELIN STAR CHEFS

Thierry Marx \*\*\*  
Christophe HAY \*\*  
Christophe MORET \*\*  
Nolwenn CORRE \*  
Kelly RANGAMA \*  
Massimo TRINGALI \*  
Pierre CAILLET - MOF \*  
Régis MARCON \*\*\*  
Christian TETEDOIE \*  
Michel ROTH \*\*   
Stéphane BURON\*\*  
Christophe RAOUX \*  
Giorgiana VIOU \*  
Gérard Sallé\*\*

## GAULT & MILLAU CHEFS

Maximilien KUZNIAR  
François-Xavier SAILLY  
Josselin MARIE  
Jean-Baptiste ASCIONE

## PASTRY CHEFS

Nina METAYER, Pastry chef  
Laurelia Costanzia Ephemera Group  
  
Jean Thomas SCHNEIDER  
Double World Champion Ice Cream  
Maker 2018 - Pâtisserie 2017



# A conscious trade show\*

**32 packages**

Packages of food collected for non-profits

**11.3 tons**

of our carpets reused

**+230 booths**

educated on reuse and waste sorting management.

**46%**

of waste repurposed



# Innovation and trends

AT THE HEART OF EQUIPHOTEL



# Promoting innovation

EquipHotel offers exhibition spaces dedicated to start ups and innovative initiatives



## START-UP VILLAGE

Dedicated to TECH start-ups



## F&B CORNERS

Dedicated to foodtech companies presenting new food and beverage concepts



## ERGO ROOM – ERGO COOK

Pavilion showcasing solutions for preventing MSDs and improving working conditions for teams.

## TURNKEY SERVICES

Turnkey stand including furniture, wifi, electricity and signage.

## DEDICATED COMMUNICATION

Communication plan before and during the show. Exhibition areas highlighted by dedicated signage at the show

# +150

## START UPS AND INNOVATIVE INITIATIVES

# Celebrating innovation

## EQUIPHOTEL INNOVATION AWARDS

Rewarding the best innovations (products and services) from Hospitality suppliers.  
Organised with the support of a panel of leading professionals.

6 4 1 1

- awards
- categories  
Design,  
Foodservice,  
Wellness,  
Technology
- Special Award  
Well-Being at work
- Hospitality Award  
Innovative Initiative in Hotels  
or Restaurants



# Trends and inspiration incubator

EquipHotel provides spaces to a selection of architects and designers. With hybrid spaces, new trends or forward-looking approaches to Hospitality, the 2024 edition will feature a range of profiles and experiences.

These architects and designers offer real platforms for expression, where they can design and showcase their vision of Hospitality, with spaces that inspire trade show visitors.

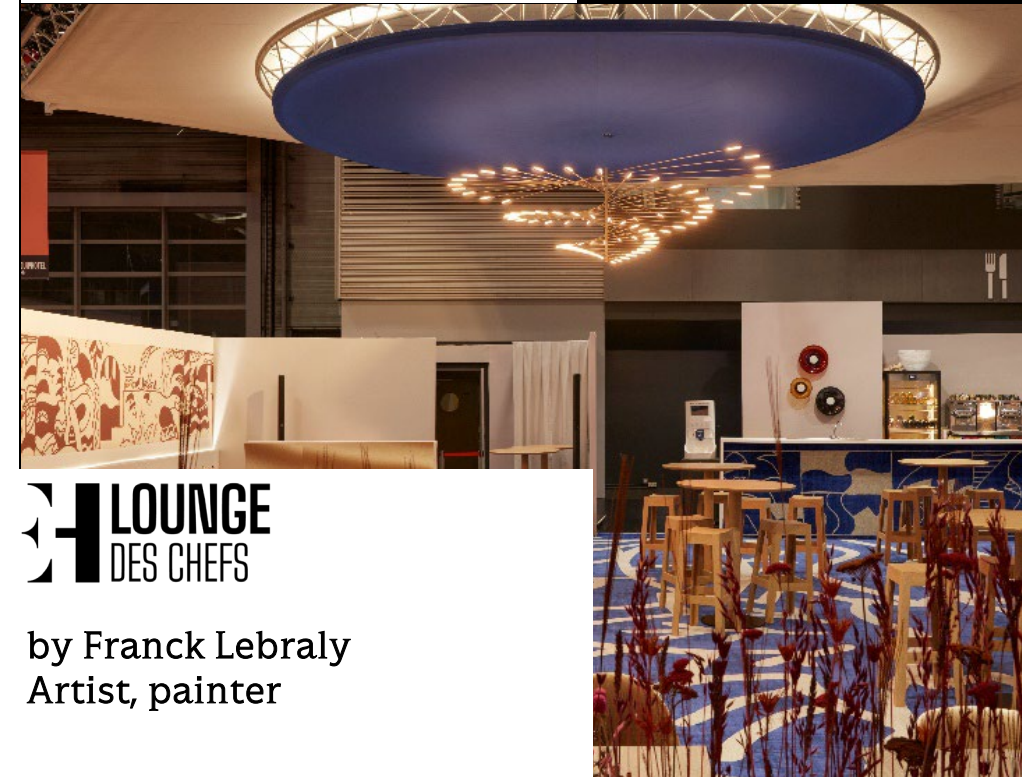
Opportunity to become a sponsor of a dedicated space to showcase new or innovative products and equipments. Showroom displaying your products and materials in a real-life setting.



**SIGNATURE  
BAR**  
by Maugoust Chenais  
Architects



**SUITE  
LOBBY**  
by Marie Deroudilhe  
Architect



**LOUNGE  
DES CHEFS**  
by Franck Lebraly  
Artist, painter



**VIP & PRESS  
CLUB**  
by Studio Briand Berthereau  
Designers



**INNOVATION  
LAB**  
ENSCI et IED



**INSPIRATION  
GALLERY**  
Fanny Perrier, Marco Lavit  
Oscar Lucien Ono, Marthe Simon

Exhibition  
sectors

3

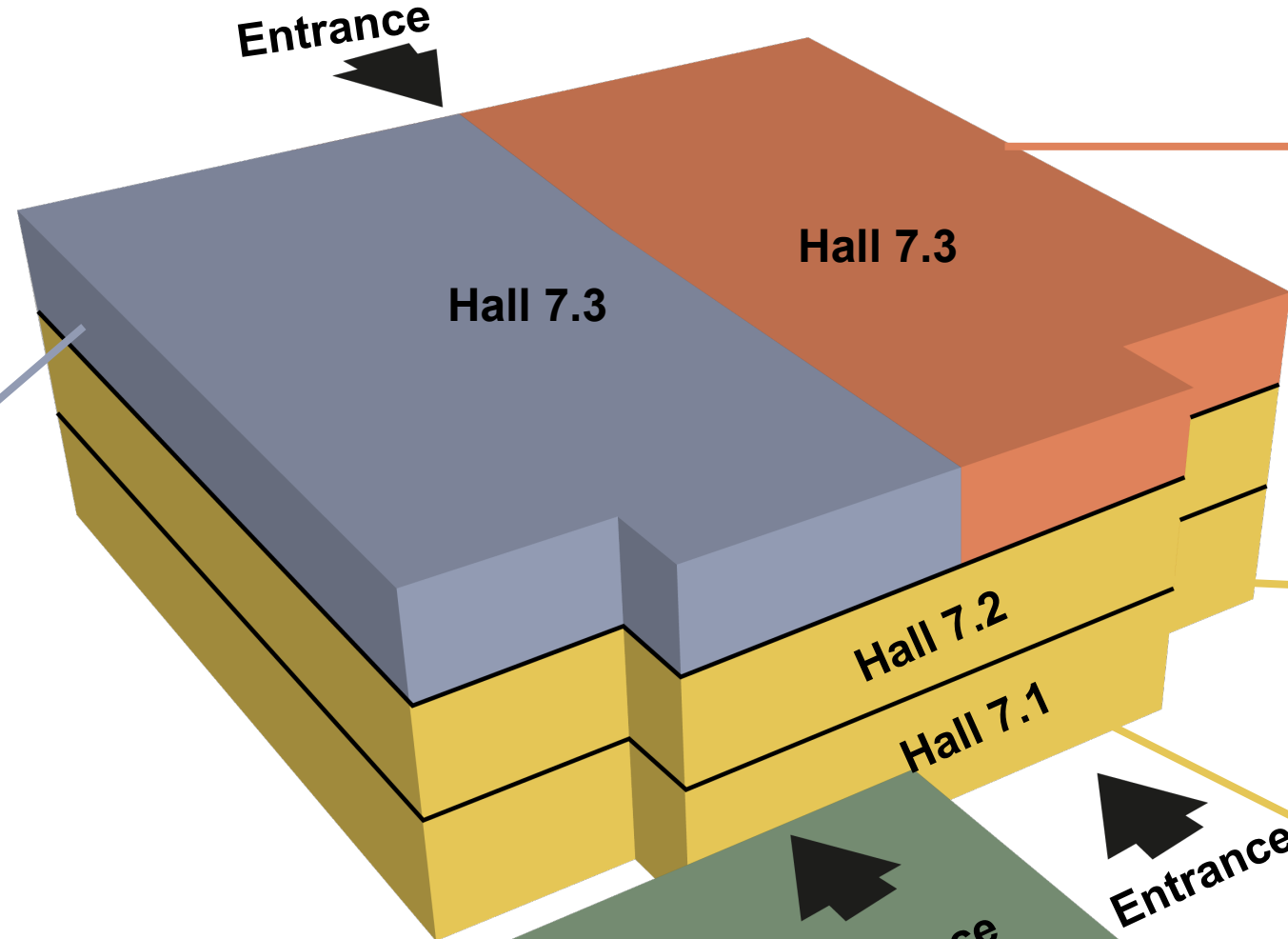
# Floor plan

NEW  
SECTOR

**HALL 7.3 : TECHNOLOGY**

- Hotel & restaurant chains
- Services & consulting
- Technology & digital

**SMART BUILDING**



**HALL 7.3 : FOODSERVICE**

- Food & beverage
- Cleaning solution
- Disposable items
- Buffet & foodservice equipment
- Vending machine

**HALL 7.2 : DESIGN**

- Decoration
- Lighting
- Indoor furniture
- Tableware

**HALL 7.1 : DESIGN**

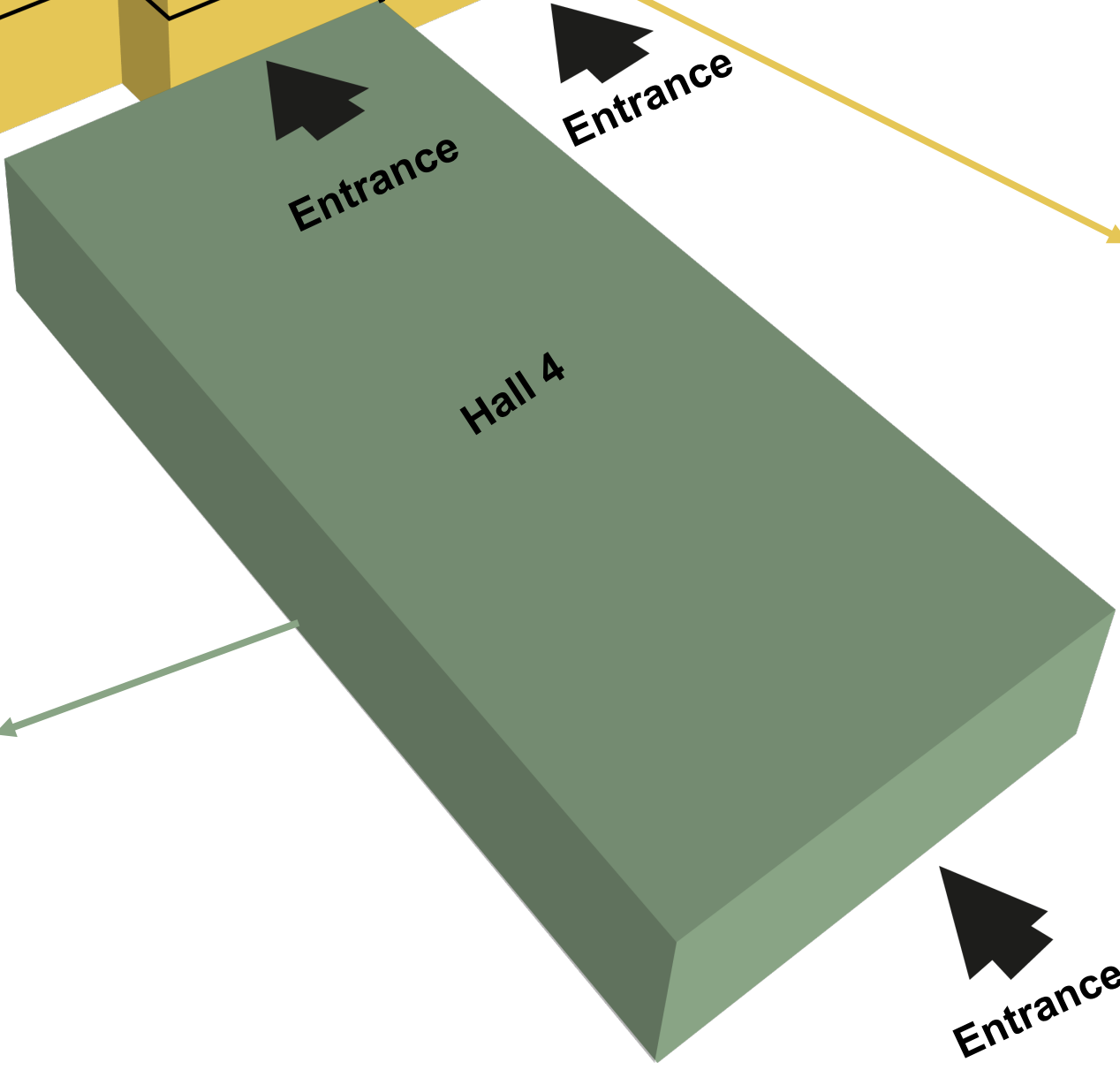
- Building design & layout
- Bathroom & ceramics

**NEW**

- Pool shelter, Outdoor cooking, Tiny House / Sheds, Outdoor pottery, Leisure and games, Outdoor furniture, Parasols, shade sails, Pergolas, terraces, Swimming pool, Outdoor flooring

**HALL 4 : WELLNESS**

- Amenities & Hotel Supplies
- Spa & Wellness
- Bedding
- Linen & Professional Textile
- Laundry



# Foodservice

Commercial and institutional catering is reinventing itself every day to meet the new consumer trends that are shaking up the way we eat. New equipment that enhances products, helps in the kitchen and meets the new needs of restaurant and hotel professionals.

Join our exhibitors and showcase your Foodservice solutions and innovations.

## SECTORS

Tableware  
 Beverages & Drinks  
 Vending machines  
 Professional kitchen equipment  
 Foodtech

Hygiene  
 Smart Cleaning Solutions  
 Signage  
 Equipment for Bar, Coffee,  
 Sommellerie

## 2024 EXHIBITORS



**+12,000**

**Hotel & Restaurant professionals**

want to source bar and café products

**+1,500**

**Sommeliers & Barmen**

## OUR PARTNERS



# Interior & Exterior Design Building Layout

Architects, designers and decorators are rethinking the way they design, build and furnish hotels and restaurants. The focus today is on responsible, sustainable and rational approaches:

It's an opportunity for suppliers to showcase their innovations, where the indoors and outdoors blend into one.

## SECTORS DESIGN

Lighting  
Indoor / outdoor furniture  
Textiles, Fabrics  
Decoration  
Table Ware

## SECTORS BUILDING LAYOUT

Bathroom  
Ceramics  
Wall and Floor Coverings  
Energy Management Solutions  
Pergolas, Outdoor Design  
Tiny Houses, Outdoor Structures

## VISITORS

Architects, decorators,  
designers, Fitters Hotel &  
Restaurant professionals  
Investors

## 2024 EXHIBITORS



DESIGNHEURE  
LIGHTING  
EDITION — FRANCE



GERVASONI™



rochebobois  
PARIS



ENSCi  
LES ATELIERS



18 EQUIPHOTEL



**+70%**

**of Hotel &  
Restaurant  
professionals**  
come to redo their  
interior design

**15,000 m<sup>2</sup>**

**exhibition space**

**+500**

**exhibitors  
from 40  
countries**

## OUR PARTNERS

# Wellness

With spas, thalassotherapy, thermal baths, gyms, bathrooms, outdoor spaces and more, the wellness sector is reinventing itself and growing to meet consumer demand.

From jacuzzis to bathrooms and treatment rooms, it's all about comfort, ergonomics and soft lighting.  
Provide service training, and promote workplace well-being and care.

## SECTORS

- Linens and uniforms
- Guest amenities
- Spa & wellness accessories
- Sport & Fitness

**30%**  
of visitors are looking for wellness solutions

## 2024 EXHIBITORS



## OUR PARTNERS



# Tech Hotel chains and Services

It's hard to imagine managing a business without digital tools, platforms, applications and social media. The show offers turnkey solutions combining user-friendliness and performance to help professionals maximise their online presence.

## SECTORS

Management Tools  
Sales and Security  
Entertainment  
Home Automation (Smart Building)  
Distribution  
Digital Marketing and Communication  
Consulting, Audit, Finance, Insurance  
Certification, Labelling  
Training, HR

## HOTELS CHAINS

Franchise  
Procurement

## VISITORS

Hotel &  
Restaurant  
professionals



## OUR PARTNERS

### EXHIBITORS



Promotion  
& press

4

# Press Relations



**2**

Press  
conferences

**+150**

journalists  
at the show

**690**

**MEDIA IMPACT**  
(web, print, TV and radio)

**156 798 711**

**TOTAL  
AUDIENCE**

# International promotion

## TOP BUYERS PROGRAMME:

**+200 clients**

major international clients invited  
(purchasing consultants, procurement,  
purchasing)

## INTERNATIONAL AMBASSADORS

**A network of 10 international ambassadors** (architects, hotel groups, press, etc.)

## A POWERFUL NETWORK OF AGENTS IN EUROPE

### Benelux

Gaëtan LACHAPELLE

### Greece

Costas KOUTSANTONAKIS

### Netherlands

Coen ROSDORFF

### Switzerland

Geoffrey DAVOIN

**International SPA /  
Wellness Consultant**  
VK-Organisation

### Spain

Viviane FABRI-SEGUILLON

### Italy

Manuela FORNARA

### UK

Lola MASSON

### Sweden

Côme FRACHON

## OUR INTERNATIONAL SUPP



To promote the international influence of  
"Haute Cuisine"



for the European  
hotel industry



# Partners

PROMOTION AT THE HEART OF HOTEL AND RESTAURANT NETWORKS



# We help you get ready

## PREPARE FOR THE SHOW IN 3 STEPS!

- 1 Attentive customer service**  
Hotline available before the show.  
Two preparatory meetings with exhibitors.
- 2 An online exhibitor account**  
All the documents you need to prepare for the show  
(exhibitor passport, exhibitor calendar, trade show contacts,  
video tutorials, useful addresses, etc.)
- 3 At the show**
  - Concierge service
  - Incident tracking via exhibitor reception services
  - Request management
  - Welcome coffee during setup days

## TOOLS TO MEASURE YOUR R.O.I.!

- 1 Lead Manager**  
**Included in your registration fee.**  
Mobile application to scan the badges of visitors to your stand. Register profiles and full contact details
- 2 Exhibitor Dashboard (basic)**  
**Included in your registration fee.**  
Available in your online exhibitor account  
Calculate the number of visits to your company and product profile sheet on our exhibitor search engine  
Matchmaking service: contact people interested in your profile
- 3 Collect**  
Don't miss a single connection: the solution to grow your network. Give visitors quick access to your information while collecting their contact details..

## OPTIMISE YOUR VISIBILITY

Sponsor an inspiration area, a conference, a networking event...

**To find out more, contact our sales team**

# First timer programme

## 1 | FACILITATE your participation

- **Training in digital tools** used at the show to improve your R.O.I.
- **Information webinars**
- **Contact with our accommodation and transport partners**
- **Dedicated customer service** available by phone and email

## 2 | MAXIMISE your visibility

- **Highlight your flagship products** in our visitor newsletters: over 100,000 contacts
- **“New” tag** in the exhibitor search engine at Equiphotel.com
- **5% discount** on our communication tools

## 3 | ENJOY a unique experience at the trade show

### The day before the trade show

- **Guided tour** of the show

Contact us

5

# Your sales contacts - FRANCE

## **Martine MILTCHEV**

Key Account Manager  
T. +33 (0)1 47 56 64 66  
[martine.miltchev@rxglobal.com](mailto:martine.miltchev@rxglobal.com)

Foodservice, Table ware  
Cleaning Solutions  
Hotel Chains

## **Rim BELGACEM**

Director of International Key Accounts  
T. +33 (0)1 47 56 50 53  
[rim.belgacem@rxglobal.com](mailto:rim.belgacem@rxglobal.com)

All sectors

## **Zulal KILIC**

Accounts Manager  
T. +33 (0)1 47 56 24 93  
[zulal.kilic@rxglobal.com](mailto:zulal.kilic@rxglobal.com)

Wellness  
Building layout  
Bathroom  
Faucets and fittings

## **Mathieu LAURENS**

Sales Manager  
T. +33 (0) 6 35 28 24 71  
[mathieu.laurens@rxglobal.com](mailto:mathieu.laurens@rxglobal.com)

Technologies  
Services and consulting  
Building energy

## **Céline DECARPENTRY**

Accounts Manager  
T. +33 (0)1 47 56 24 10  
[celine.decarpentry@rxglobal.com](mailto:celine.decarpentry@rxglobal.com)

Indoor furniture/Layout  
Lighting,  
Decoration

## **Ines MENNA**

Sales Coordinator  
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# Your sales contacts - INTERNATIONAL

## EUROPE

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### GERMANY

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[nicole.houben@rxglobal.com](mailto:nicole.houben@rxglobal.com)

### CYPRUS/GREECE/BALKANS

(Albania-Bosnia Herzegovina-Bulgaria  
-Croatia-Kosovo-North Macedonia-  
Montenegro-Romania-Serbia-Slovenia)  
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### POLAND

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[b.haller@haller.pl](mailto:b.haller@haller.pl)

### TURKEY

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T. +90 212 867 1242  
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### Czech Republic/Slovakia

Tereza Slizkova  
T. +420 605 314 171  
[slizkova@francouzskeveletrhy.cz](mailto:slizkova@francouzskeveletrhy.cz)

## OUTSIDE EUROPE

### CHINA

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### JAPAN

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## CUSTOMER SERVICE

Round-the-clock customer service

[Helpdesk form](#)



**EQUIPHOTEL**  
**PARIS**