



Presentation

The world's **most visited architecture platform**,
showcasing the relevance and diversity of our built environment.

ArchDaily in numbers

ArchDaily is the world's most visited architecture platform, showcasing the relevance and diversity of our built environment.



2.5B

Page views
per year



14.1M

Followers across our
Social Media channels



+680K

Subscribers of our
Newsletters

ArchDaily in numbers

ArchDaily is the world's most visited architecture platform, showcasing the relevance and diversity of our built environment.



137M

Visits per year



+680K

Newsletter subscribers



3.4M

Facebook followers



2.4M

Pinterest followers



2.5B

Page views
per year



+53K

Architecture projects



4.8M

Instagram followers



1.2M

LinkedIn followers



9480 0482 431-40-DB

ArchDaily understands architects

ArchDaily showcases relevant content at the perfect time: **when architects are seeking inspiration.**

Effortless access to over 50,000 projects and the products used in them, **building trust by sharing vital specs in real case studies.**

By accessing the right information at the right time, architects are able to **specify high quality materials and products, leading to superior projects!**

Upon completion, **ArchDaily is the first choice for architects to showcase their project.** If selected and published, **it now restarts the cycle of inspiration.**



Regional traffic breakdown (archdaily.com*)

24% North America

66 % United States
9 % Canada

5% Latin America

5 % Brazil
5 % Mexico
3 % Argentina
1 % Colombia
1 % Chile

4% Africa

37 % North Africa
24 % South Africa
19 % East Africa
15 % Western Africa

28% Europe

16 % United Kingdom
11 % Germany
8 % France
8 % Benelux
7 % Italy
5 % Scandinavia

36% Asia

31 % India
6 % China
5 % South Korea
4 % Turkey
3 % Japan

4% Oceania

86 % Australia
12 % New Zealand

*ArchDaily has five domains, these numbers are indicative of [archdaily.com](https://www.archdaily.com) only

We connect you with the industry

Gain direct access to the industry's finest products and materials.

By joining ArchDaily, you place your brand at the heart of the architectural community, becoming a trusted reference throughout architects' design journeys.

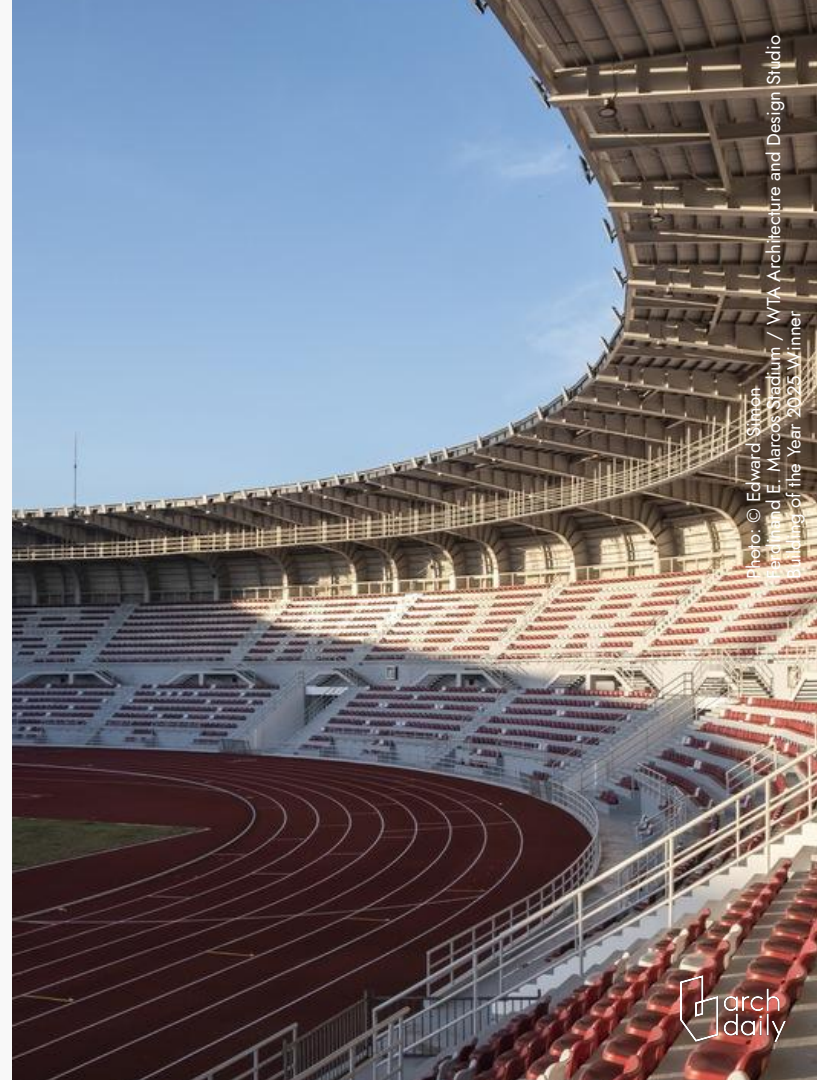


Photo: © Edward Sinton
Architect: E. Marcos Stadium / WTA Architecture and Design Studio
Award: "Building of the Year 2025 Winner"

We're experts in elevating your brand through tailored strategies — from meaningful content to smart visibility and lasting audience connections.

Most Referenced by Architects: *The Top Brands*

Top 10 Furniture

1. IKEA (Sweden)
2. Vitra (Switzerland)
3. HAY (Denmark)
4. Herman Miller (USA)
5. B&B Italia (Italy)
6. Knoll (USA)
7. Muuto (Denmark)
8. Polyform (Italy)
9. Santa & Cole (Spain)
10. Cassina (Italy)

Top 10 Windows

1. Schüco (Germany)
2. VELUX (Denmark)
3. CORITZO (Spain)
4. Reynaers (Belgium)
5. panoramah! (Switzerland)
6. YKKAP (USA)
7. VELFAC (Denmark)
8. Sky-Frame (Switzerland)
9. Vitrocsa (Switzerland)
10. Jansen (Switzerland)

Top 10 Lighting

1. Flos (Italy)
2. Louis Poulsen (Denmark)
3. Artemide (Italy)
4. Bega (Germany)
5. IGuzzini (Italy)
6. Delta Light (Belgium)
7. Zumtobel (Austria)
8. Viabizzuno (Italy)
9. Vibia (Spain)
10. Erco (Germany)

Top 10 Bathroom

1. TOTO (Japan)
2. Duravit (Germany)
3. Kohler (USA)
4. Hansgrohe (Germany)
5. Grohe (Germany)
6. Roca (Spain)
7. American Standard (USA)
8. Geberit (Switzerland)
9. VOLA (Denmark)
10. Dornbracht (Germany)

Showcase your projects on ArchDaily

With a growing community across **five websites** in English, Spanish, Portuguese, and Chinese, and more than **29 curated and well-selected projects** published daily, no other architecture network can match the **high quality standard** and global scope of ArchDaily.

ArchDaily's collection of project references

43 %	RESIDENTIAL
12 %	COMMERCIAL
12 %	REFURBISHMENT
11 %	CULTURAL
10 %	INTERIOR DESIGN
9 %	OTHERS
3 %	PUBLIC

Join the most influential architecture offices on ArchDaily!

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OMA
Foster + Partners
MVRDV
Herzog & de Meuron

Renzo Piano Building Workshop
Kengo Kuma & Associates
Elemental
BIG – Bjarke Ingels Group
Skidmore, Owings & Merrill

Heatherwick Studio
SANAA
MAD Architects
Studio Gang
Snøhetta

Partnered with 300+ trusted brands **Worldwide**



PORCELANOSA



kriskadecor^o



GIRA

SKY-FRAME



Over the next 30 years,
38 billion m² (409 billion ft²)
will be designed by architects
in order to house a
population growth of
3 billion people.

Our mission is to provide
architects with the **inspiration,**
knowledge and tools needed
to face this challenge, by
building *better* spaces
and cities.



So why not join us?

Daily Guide
Architecture



Photo: © Fernando Guerra
Centro de Arte Moderna Gulbenkian / Kengo Kuma & Associates +
OODA + VDLA

ArchDaily Products

- Memberships
- Website Banner
- Newsletter
- Editorial
- Social Media
- Software Plans
- Event

Keep in touch!



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