



**26 – 28 NOVEMBER 2026**  
QSNCC, Bangkok, Thailand



**FIND – Design Fair Asia** showcases as a **leading event for furniture, interiors, and design** in the **Asia-Pacific region**, blending Eastern and Western design influences.

The event serves as a premier **gathering** for **regional** and **international design communities**, with a strong focus on the Asian market.

Participating in FIND allows you to **generate new leads, unveil your latest products, and boost brand visibility** in front of over **12,000 qualified visitors**. With tailored marketing solutions and access to an extensive professional network, you can maximize your impact in Asia's **thriving high-end design market**.

## FIND Partners

Organised by



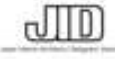
Held in



Local Partner



Supporting Associations



Knowledge Partner



SG Pavilion Supported by



Asia's Premier Event for

# Furniture, Interiors and Design.



**F.**

**FURNITURE & FURNISHINGS**  
EXHIBITOR PROFILE

Living & Dining  
Outdoor Living  
Workspace  
Leisure & Wellness  
Children's Furniture  
Rugs & Carpets  
Soft Furnishings  
Textiles

**IN.**

**INTERIORS**  
EXHIBITOR PROFILE

Bed & Sleep  
Lighting  
Flooring & Surfaces  
Kitchen & Bath  
Storage  
AudioVisual & Electricals  
Smart Interiors

**D.**

**DESIGN**  
EXHIBITOR PROFILE

Art & Collectibles  
Objects  
Tableware  
Design  
Accessories  
Hand & Craft



# Why Exhibit

# 1

## DIRECT ACCESS TO ASIA

The **Southeast Asian furniture market** is set to reach **\$248 billion by 2027**, with a **yearly growth of 8.35% from 2023 to 2027**. FIND connects you directly with the **decision makers, leading architects, interior designers, developers, and specifiers** shaping the upcoming design projects in Asia.



# 2

## NETWORK WITH INDUSTRY LEADERS

FIND – Design Fair Asia attracts **top executives** as the **premier event** for the regional interior design industry drawing together **leading global brands, acclaimed designers, developers, manufacturers, and country pavilions** showcasing their rich design heritage and expertise.



# 3

## EXPERIENCE IMMERSIVE DESIGN

FIND offers not just an exhibition, but also engaging thought-**leadership** and bespoke **networking** opportunities. Discover a brought-scope environment that brings design to life from across the region.



# FIND 2026 The Bangkok Edition

**FIND – Design Fair Asia** is expanding its horizon. We are bringing our global platform to the soul of Southeast Asian creativity: **Bangkok, Thailand**. A new destination, a new community, and an unmatched opportunity for our partners to spark new partnerships and drive global inspiration.



# FIND FLOORPLAN

We are committed to reducing our carbon footprint by using local suppliers whenever possible, limiting the need for shipments to Thailand. We seek to drive our commitments and values through our supply chain. Please contact us for any questions of your customer journey.



- VIP Buyer Lounge | B2B Meetings
- FIND Global Summit | 3 Day Content Program
- INt BKK | Thai Design Showcase by TIDA
- Country Collectives |



\*subject to changes

# Market Opportunities ASEAN

7.6%

CAGR from 2024, the Asia-Pacific furniture market is estimated at approximately USD 260 billion and its projected to reach around **USD 470 billion by 2032.**

5.5%

CAGR from 2025 to 2030

is expected to drive the Asia-Pacific **interior design** services market to reach approximately **USD 40-45 billion by 2030.**

4.3%

Projected **GDP growth** for 2026 highlights the overall economic stability of **ASEAN economies.**



# Market Opportunities BANGKOK

**US\$ 1.75bn**

Thailand's furniture market is projected to reach **US\$1.75bn in 2026**, driven by a shift toward modern, stylish design. This trajectory reflects a steady **2.41% CAGR** through 2030.

**Branded Luxury**

Bangkok has become a **global leader in Branded Residences**, with ultra-luxury projects like the Porsche Design Tower (launching with units priced up to 1.4 billion THB) and Ritz-Carlton Residences setting new standards.

**40% Share**

Bangkok is currently the #1 city in Asia-Pacific (ex-China) for hotel construction pipelines, with 68 major projects (16,600+ rooms) underway. **Bangkok** and the Central Plains do hold roughly **40% of Thailand's total hospitality market share**.

**7,000 New keys**

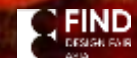
Bangkok's hospitality inventory is undergoing a high-end expansion. Over **7,000 new rooms** are slated to enter the market between 2025 and 2028, with 66% of that new supply in the 5-star segment.





FIND

DESIGN FAIR  
ASIA



# FIND 2026 Returns with



## VIBRANT MARKETPLACE WITH GATEWAY TO ASIA

Build your pipelines at this exciting business platform. As FIND connects you directly with **leading architects, interior designers, developers, and specifiers** shaping the **future of design in Asia**. Position your brand in the best light and connect with buyers from across this exciting region.



## EXCLUSIVE & UNIQUE MARKET INSIGHTS

The **3-day conference** of 2026 edition will feature another rockstar lineup of over **70 global industry leaders** who will discuss about innovative strategies across design, architecture, hospitality, consumer design market.

Discover what drives the industry forward, benefit from the rich expertise of change makers in the ASEAN market.



## INCREDIBLE NETWORKING & BESPOKE MEETS

Connect and network with the community that drives Asian design forward. At **FIND Design Fair Asia** you will discover over **78%** of delegates are involved in **purchasing decisions** for projects in the region. Our bespoke B2B Meetings (**VIP Buyer Programme**) are added touchpoints to drive value.





# Our Visitors

2025 EDITION

## 60 Overall Countries

19% Global Attendance

11,000+ visitors are expected at FIND – Design Fair Asia 2025, including interior designers, architects, design firms, and industry professionals from 60 countries. With 19% of attendees coming from overseas, key markets include Singapore, India, Thailand, Indonesia, the Philippines, Australia, and Japan.



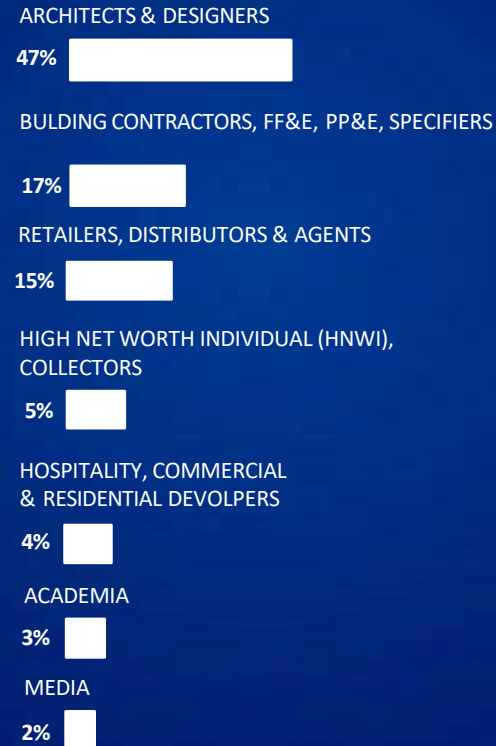
# Our Visitors

2025 EDITION

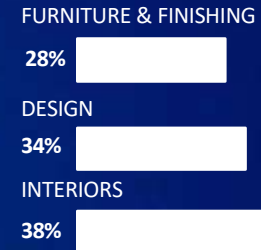
## PURCHASING AUTHORITY



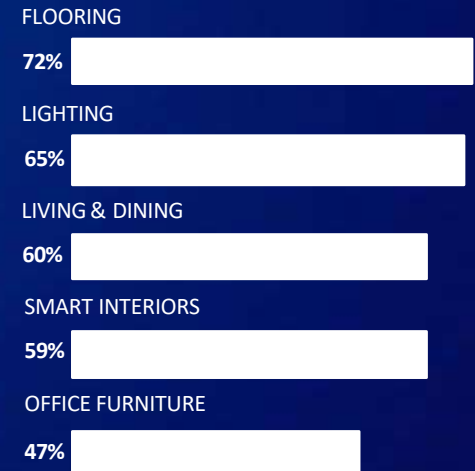
## NATURE OF BUSINESS



## SECTOR OF INTEREST



## PRODUCT OF INTEREST



# Meet Buyers That Matter

SELECTED VISITING COMPANIES



# GLOBAL SUMMIT

**FIND**  
DESIGN FAIR  
ASIA

Developed by



Product Sponsor



MILL

**FIND**  
DESIGN FAIR  
ASIA

**FIND**  
DESIGN FAIR  
ASIA

WE DON'T BARGAIN



# The FIND Global Summit

The **3-day conference** of 2026 edition will feature another rockstar lineup of over **70 global industry leaders**. Gain insights into **innovative strategies** across **design, architecture, hospitality, and the consumer design market**.

## 2025 KEY SPEAKERS



**Simon Yu**  
Director  
*Zaha Hadid Architects*



**Angela Spathonis**  
Managing Director  
*Gensler*  
*(Singapore Office)*



**Dr Hossein Rezai**  
Global Design Director  
*Ramboll*  
*(Singapore Office)*



**Mario Cucinella**  
Founder  
*Mario Cucinella Architects*



**Erin Juhl**  
Design Director  
*EDG Design*



**Ian Hendrick**  
Creative Director  
*Central Pattana*



**Keiji Ashizawa**  
Founder  
*Keiji Ashizawa Design*



# VIP Buyers Programme

2025 EDITION

Connect with the community that drives Asian design forward



Designed for efficiency and results, the VIP Buyer Programme **connects exhibitors with influential buyers and decision makers** across the **Asia-Pacific interior-design ecosystem**. Through over 300 curated 1-to-1 meetings, tailored agendas, and exclusive networking events, it transforms your exhibition presence into **high-quality business** connections and tangible outcomes.







## Mohammad Zain Bin Abdul Hamid Managing Director

### **In which ways did the event help in promoting your products or brand visibility?**

We are delighted with the outcome of our participation in the FIND Design Fair 2025. Not only we did connect with a valuable set of new leads, precisely our target audience, but we also received direct and positive feedback from designers who visited our booth. We met Architects, Designers, Contractors and Consumers hence giving us the exposure that we wanted.

### **How has FIND helped your company gain exposure and leads during the show?**

The overwhelming interest translated into a quality of leads, with many designers and architects expressing genuine enthusiasm for our products. We're particularly pleased to note that some of these leads have already converted into satisfied customers, while others are promising prospects. The FIND Design Fair Asia 2025 has not only expanded our network within the industry but has also solidified our position as a go-to for flooring solutions.

### **Did the fair provide any new insights or ideas that you plan to implement in your business strategy?**

Definitely. We got a lot more than we expected from the shows. We gained new clients and suppliers who will be our partners in future projects, which will benefit both of us. We have also received inquiries and offers like on-going projects as well as new projects.

### **Would you recommend FIND - Design Fair Asia to other exhibitors or businesses within the industry? Why?**

There is no reason not to recommend FIND-Design Fair Asia to others because it is a must to participate show in Asia which can provide a lot of great opportunities in the industry. We would add, "If you are a ROI person, make sure to be a part of FIND".



*Beyond sales leads, FIND gave me the chance to network with fellow Italian exhibitors I had never met before, and also connect with people from Switzerland, Spain, and all over the world. The exchange of ideas and conversations here has been truly inspiring.*

**Gian Marco Pecis Cavagna**  
Sales Manager  
Faz Pendezza

*At FIND I was surprised to meet such a good clientele of leaders in the architectural industry. The audience is really on point — not overcrowded, very efficient, and full of high-level professionals to connect with.*

**Henry Schmidt**  
Product Director  
Cecoceco, Acoustic & light system

# EXHIBITOR REFLECTIONS

*Unlike other international fairs where the focus is purely on sales, FIND is where we gain feedback, discover new ideas, and explore innovative solutions. For us, it's truly a platform for innovation and collaboration.*

**Jirachai Tangkijngamwong**  
R&D & Marketing Director  
Deesawat Industries Company Limited

*Beyond sales, FIND is about awareness, networking, and inspiration. It gives us the chance to exchange ideas with other players in the industry, share challenges, and build connections together.*

**Michael Allenspach**  
Managing Director  
Geberit South East Asia Pte Ltd



*This was our first big exhibition in Southeast Asia, and it's a very important growing market for us. FIND gave us the perfect step to reach a new audience and build awareness among designers, architects, and end users in the region.*

**Joakim Gustafsson**  
Head of Marketing  
Aritco Lift

*One of the most valuable benefits is understanding if our product truly meets market expectations. At FIND, I noticed the standards are particularly high, with strong appreciation for innovation, sustainability, and functional design - it confirmed we are on the right path.*

**Ekaterina Borovkova**  
CEO  
ADJ S.R.L.

# EXHIBITOR REFLECTIONS

*Singapore is not only a hub for Southeast Asia but also for global projects - whether in the US or the Middle East. FIND has proven to be the region's largest design event and the place to connect with interior designers and collaborators from across markets.*

**Adam Zahradnik**  
Regional Director - Asia  
Hunat Lighting

*The SMEs with us were surprised to meet buyers from Japan, Malaysia, Singapore, and even Africa. It shows that FIND is really international, and it helps to build brand awareness for everyone here.*

**Diana Nazir**  
Founder  
Indonesian Contemporary Art & Design (ICAD)







# FIND

DESIGN FAIR  
ASIA



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ASIA PACIFIC**

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