

designboom®

The world's **first online magazine**, distributing culture from the forefront of contemporary creativity.

Presentation

designboom in numbers

designboom is the world's first online magazine, distributing culture and a passion for beauty since 1999.



10M

Visits per year



227K

Newsletter subscribers



1.2M

Facebook followers



1.2M

X followers



28M

Page views
per year



+66K

Articles



4.1M

Instagram followers



316K

Pinterest followers

designboom in numbers

designboom is the world's first online magazine, distributing culture and a passion for beauty since 1999.



28M

Page views
per year



7M

Followers across our
Social Media channels



227K

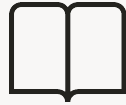
Subscribers of our
Newsletters

designboom acts as an essential daily tool for architects and designers, meeting their professional needs



Building Stories

Creating captivating, multi-dimensional brand stories. Unlike mere product databases and magazines, designboom helps you build lasting design authority.



Tailoring Content

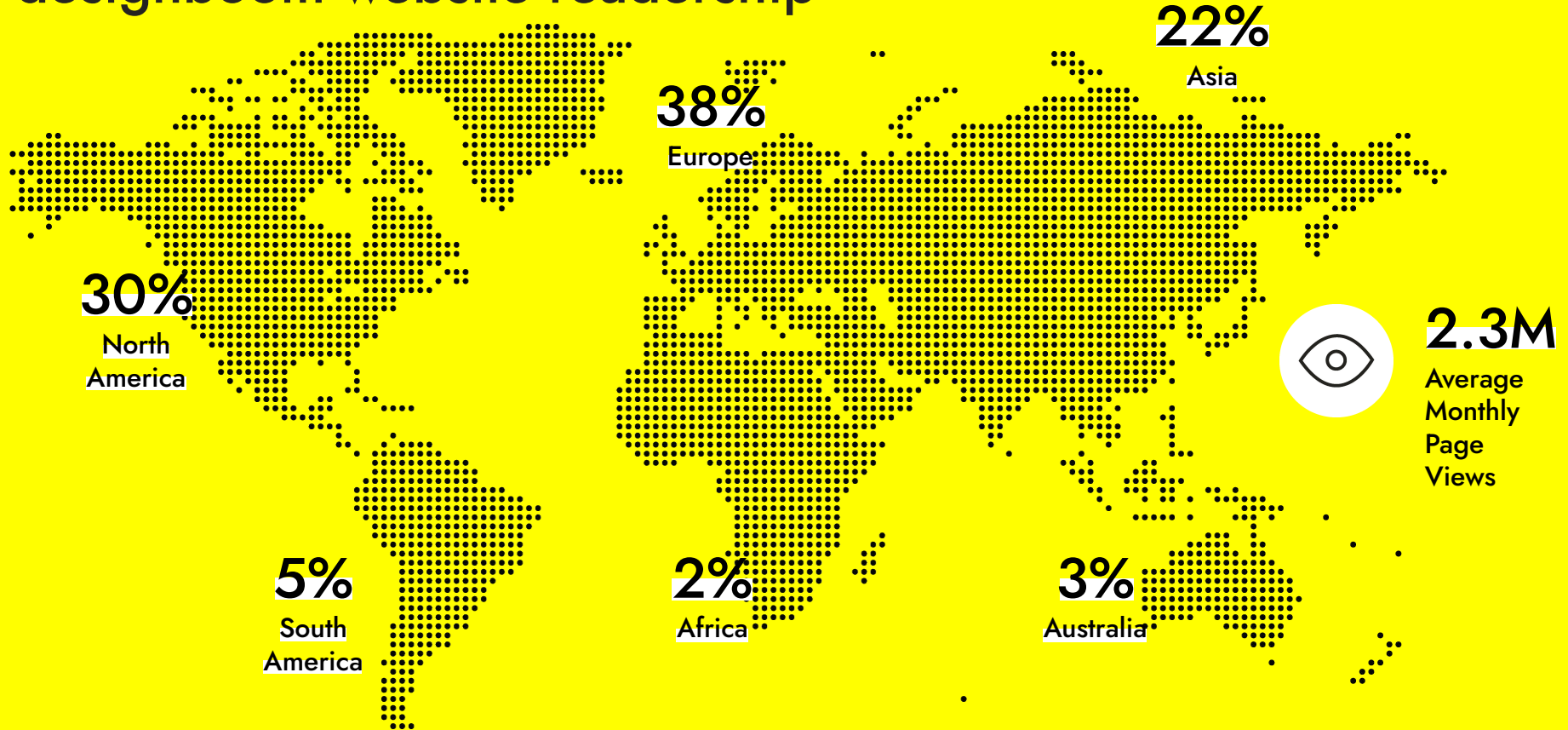
Custom stories convey your brand's core value to readers. At designboom we collaborate on exquisite, unique content and deliver your distinct voice.



Distributing Culture

What contributes to the distinctiveness of designboom's content is the presence of over 200,000 active contributors from around the globe within our editorial team.

designboom website readership



designboom demographics



40%

Architecture,
industrial & interior
design
professionals

Ages 25–35

30%

Architecture,
industrial &
interior design
professionals

Ages 35–50

25%

University
students in the
creative fields

Ages 18–24

53%

Male

47%

Female

84%

Graduated
College

23%

Top
Management

Our partners

ADOBE,usa | AIRBUS,france | BANG&OFULSEN,denmark |
BLOOMBERG CONNECTS,usa | BMW,germany | BOMBARDIER,canada
CHRISTIE'S,hong kong | COS,sweden | DASSAULT SYSTEM,france |
DEUTSCHE TELEKOM,germany | FERRETTI GROUP,italy |
FRIEDMAN BENDA,usa | GOOD DESIGN AWARD,japan | HERMES,france |
I SALONI,italy | IKEA, sweden | LG,korea | LEXUS, japan |
MAISON & OBJET, france | MINI, germany | MIT, usa | MONTBLANC,germany |
NIKE, usa | OPPO,china | POLESTAR,sweden | SAMSUNG, korea | SCI-ARC,usa |
SONY,japan | VITRA, switzerland | ZADIG & VOLTAIRE,france |
ZENITH,switzerland

Keep in touch!



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[Schedule a video call with me](#)

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