



17_20 Nov 2027

Fiera Milano

WHERE *TOMORROW* BEGINS



MIBA
MILAN INTERNATIONAL BUILDING ALLIANCE



FIERA MILANO



FLA
Eventi

THE EXHIBITION

MADE expo 2027 is the exhibition dedicated to designers, builders and innovators.

In the two exhibition halls, CONSTRUCTION and BUILDING envelope, companies showcase solutions and technologies that anticipate the future of construction: sustainability, innovation, digitalization, efficiency and safety.

WHY PARTICIPATE

- 

Meet qualified professionals
A qualified hub attracting both national and international visitors and buyers
- 

Stay ahead of market trends
Materials, systems, and technologies reshaping the industry.
- 

Grow through content
Workshop, talk and training sessions



MADE expo is part of **MIBA – Milan International Building Alliance**, the alliance that brings together four exhibitions capable of encompassing the entire construction industry: GEE, MADE expo, SICUREZZA e SMART BUILDING EXPO

In Bari, from 18 to 19 November 2026, GEE, MADE expo and SICUREZZA will join SMART BUILDING LEVANTE, creating the **MIBA Levante** spin-off.

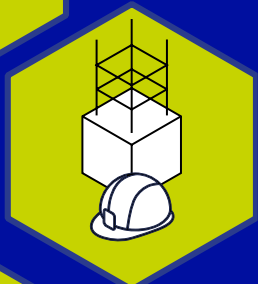


WHO EXHIBITS

CONSTRUCTION



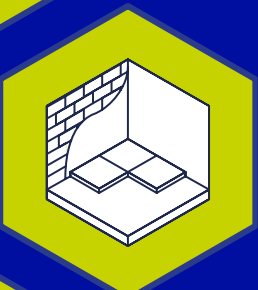
Design, construction systems and infrastructures



Building, materials and construction site tools



Insulation & Waterproofing Systems



Floorings, coverings and finishes



Services for the construction industry



Festival Edilizia Leggera



621
EXHIBITORS*

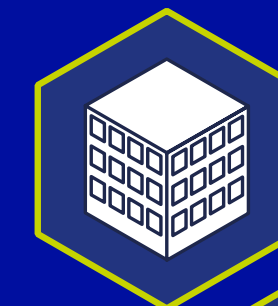


From 31
countries

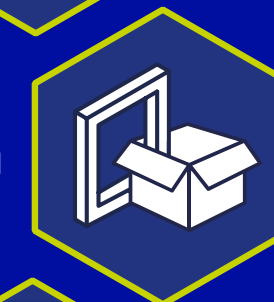
*MADE expo 2025
figures

BUILDING ENVELOPE

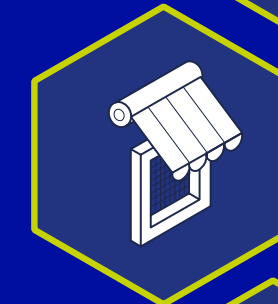
Building envelope, facades and roofs



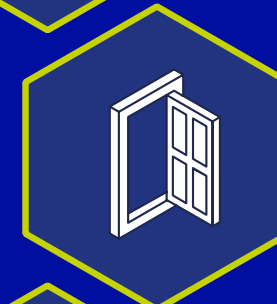
PVC and Aluminum Supply Chain



Outdoor Shading & Protection Systems



Windows, Doors and Technical Closures

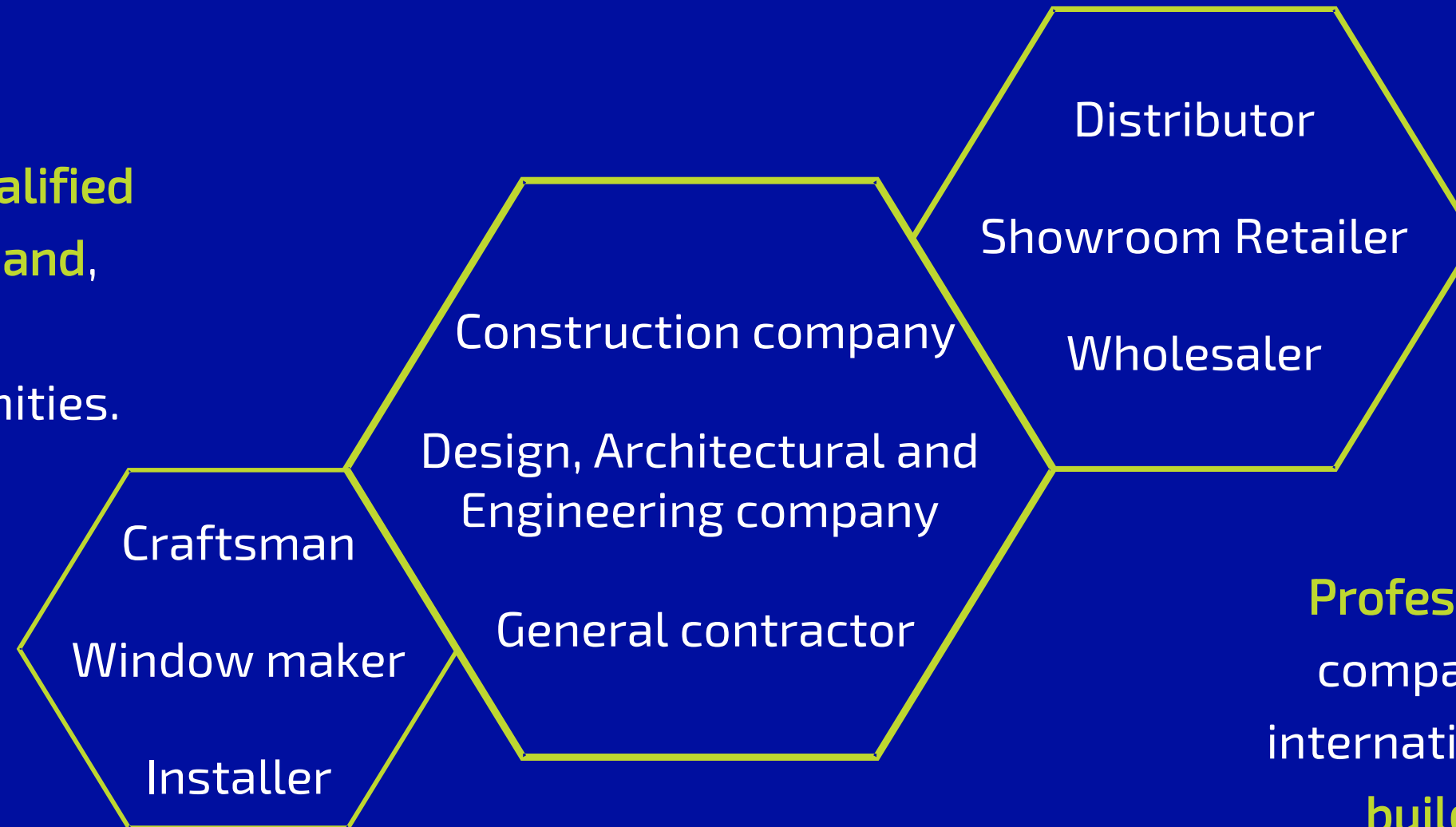


Machinery for windows and doors



WHO VISITS

The exhibition includes dedicated pathways and content to **foster qualified meetings between supply and demand**, generating targeted networking experiences and business opportunities.



Professionals, designers, companies and qualified international from the whole **building ecosystem**.



85.000 OPERATORS*

+5% compared to the previous edition



From **112** countries

BUYERS 2025*

MADE Expo promotes the connection between exhibitors and international professional operators thanks to an incoming program dedicated to qualified buyers from leading global markets.

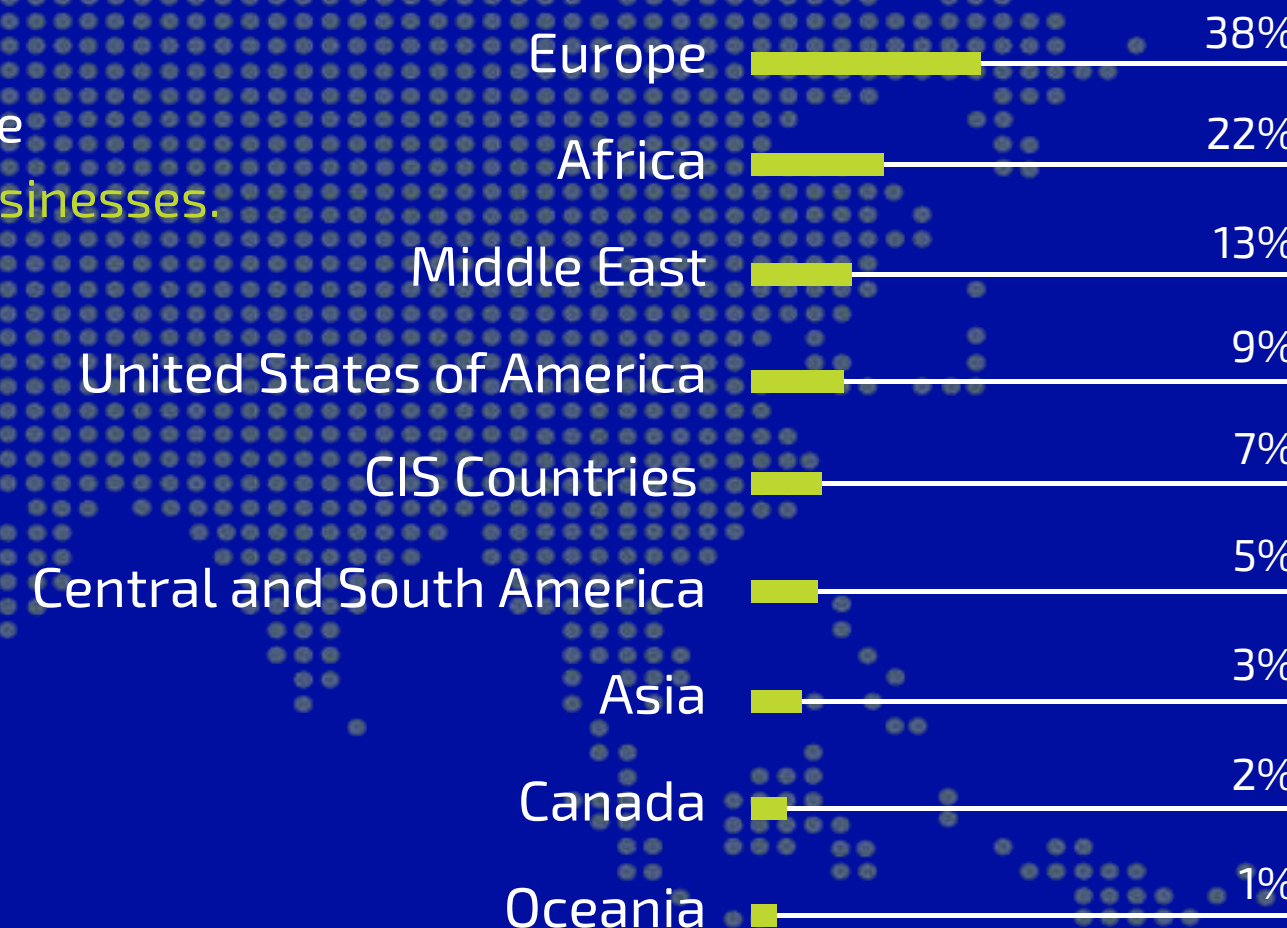
The initiative provides dedicated hospitality and coordinates B2B meetings, developed with the support of ICE - the Agency for the promotion abroad and the internationalisation of Italian businesses.



336 INTERNATIONAL BUYERS

From 61 Countries

+4.100 Meetings



TOP 10 COUNTRIES



*MIBA 2025 figures

EVENTS

An immersive framework designed to enhance the dialogue between innovation, design and the culture of building. MADE expo embraces the three pillars of the **New European Bauhaus** – Sustainability, Beauty and Inclusivity.

A calendar full of initiatives, that accompanies the exhibition area, in collaboration with associations, institutions and scientific partners, delivering professional training and insights into the sector's leading trends



MADE EXPO AROUND THE WORLD

An international network active across territories to support global presence.

Spain, Portugal

USA and Canada

Egypt, Morocco, Tunisia, Algeria,

South Africa

CIS Countries – Armenia,

Azerbaijan, Belarus,

Kazakistan, Kirghizistan,

Moldavia, Tagikistan, Uzbekistan,

Georgia e Ucraina

Turkey

China, Taiwan, Hong Kong

France

Belgium, The Netherlands, Luxembourg

Germany, Austria, Switzerland

South Korea

Cyprus, Greece

Albania, Bosnia and Herzegovina,

Croatia, North Macedonia,

Montenegro, Kosovo, Slovenia, Serbia

United Arab Emirates

Japan



FOCUS 2027: SPAIN

Guest country/Host country/Country of honor

A driving country in the European architecture, construction and urban development landscape

A dynamic system that integrates design **quality, technological innovation, and sustainability.**

Strong alignment with the key themes of **MADE expo**: industrialization of construction, process efficiency, and integration between design and industry

Opportunities

- Meeting between companies, designers, and investors
- New international collaborations and partnerships
- Strengthening the European and international dimension of MADE expo

Goal

Promote an innovative, industrialized, and sustainable vision of construction, bridging markets and expertise.



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