



The world's **most visited architecture platform**,  
showcasing the relevance and diversity of our built environment.

# ArchDaily in numbers

ArchDaily is the global reference for architecture.



**1.8B**

Page views  
per year



**15M**

Followers across our  
Social Media channels



**652K**

Subscribers of our  
Newsletters

# ArchDaily in numbers



**126M**

Visits per year



**1.8B**

Page views  
per year



**+59K**

Architecture  
projects



**97%**

Direct traffic



**+40**

Countries

*+25% more time spent on archdaily.com*

# ArchDaily in numbers



**+10M**

Registered users\*



**73%**

Architecture, design &  
construction industry



**+25K**

Architects Profile

\*Over 100K new users per month

# ArchDaily in numbers



**652K**

Newsletter subscribers



**3.4M**

Facebook followers



**2.4M**

Pinterest followers



**4.8M**

Instagram followers



**1.3M**

LinkedIn followers




arch  
daily

9480 0482 431-4D-DB

# Our purpose

## Our mission

**Empower architects and creative minds** shaping our built environment to drive the next chapter of architecture together through insight, knowledge, and tools.



## Who we serve

We are a **lifelong reference for architects and creatives** at every stage of their careers



## Our truth

Architects are looking for ways to deal with the increasing complexity of the profession, and need **tools capable of adapting to this reality.**



## Our solution

We provide architects with **evolving practical context, guidance, and resources, designed to support creatives as they learn,** question, and grow at every stage of education and practice.



# Regional traffic breakdown (archdaily.com\*)

## 23% North America

68 % United States  
7 % Canada

## 5% Latin America

5 % Brazil  
5 % Mexico  
3 % Argentina  
1 % Colombia  
1 % Chile

## 3% Africa

40 % North Africa  
22 % South Africa  
19 % East Africa  
16 % Western Africa

## 24% Europe

15 % United Kingdom  
14 % Germany  
8 % France  
8 % Benelux  
7 % Italy  
6 % Scandinavia  
6% Spain

## 42% Asia

38 % China  
18 % India  
2 % South Korea  
4 % Turkey  
3 % Japan

## 3% Oceania

86 % Australia  
12 % New Zealand

\*ArchDaily has five domains, these numbers are indicative of [archdaily.com](https://www.archdaily.com) only

# Why Archdaily

**ArchDaily** is a knowledge-driven ecosystem that **connects architectural intelligence, tools, and verified industry expertise**, positioning brands **not just for visibility, but as credible decision-shaping authorities** at the center of how architects design and build.

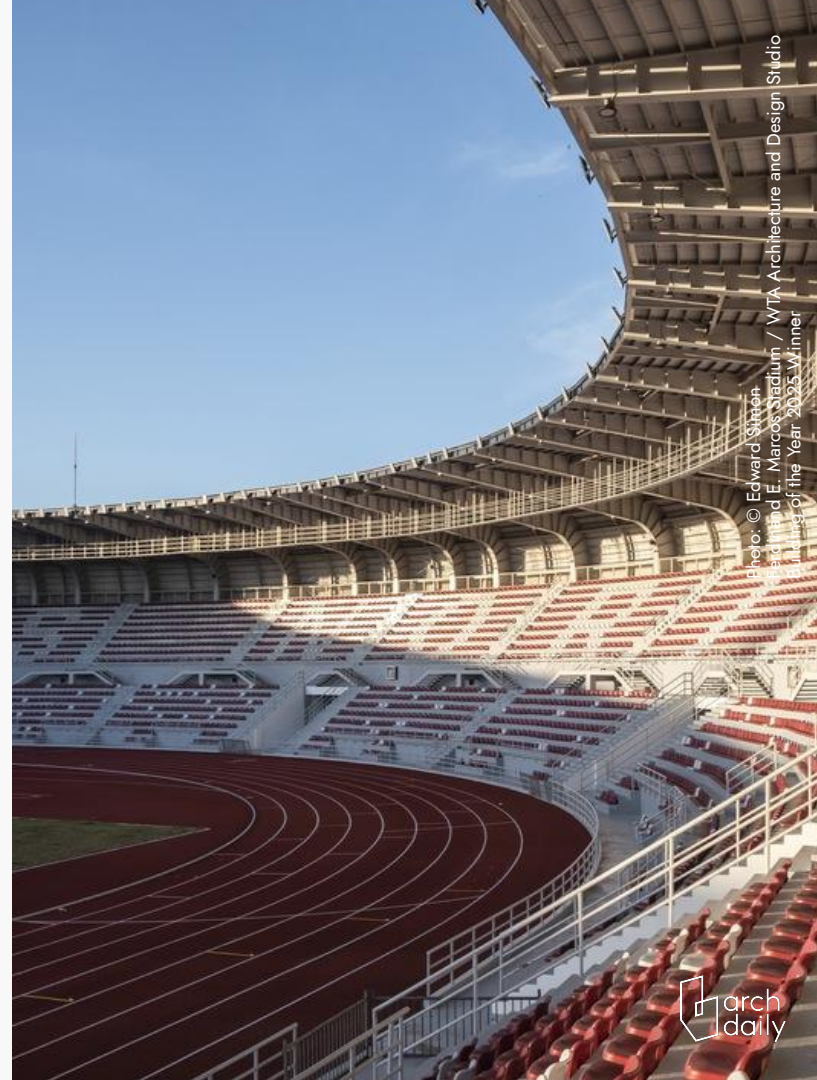


Photo: © Edward Sinton  
Architect: E. Marcos Stadium / WTA Architecture and Design Studio  
Award: Winner of the Year 2025



**We help brands** translate their expertise into meaningful **content, strategic visibility, and direct engagement** with architects — **within the global knowledge platform** architects use to design and build.

## Most Referenced by Architects: *The Top Brands*

### Top 10 Furniture

1. IKEA (Sweden)
2. Vitra (Switzerland)
3. HAY (Denmark)
4. Herman Miller (USA)
5. B&B Italia (Italy)
6. Knoll (USA)
7. Muuto (Denmark)
8. Polyform (Italy)
9. Santa & Cole (Spain)
10. Cassina (Italy)

### Top 10 Windows

1. Schüco (Germany)
2. VELUX (Denmark)
3. CORITZO (Spain)
4. Reynaers (Belgium)
5. panoramah! (Switzerland)
6. YKKAP (USA)
7. VELFAC (Denmark)
8. Sky-Frame (Switzerland)
9. Vitrocsa (Switzerland)
10. Jansen (Switzerland)

### Top 10 Lighting

1. Flos (Italy)
2. Louis Poulsen (Denmark)
3. Artemide (Italy)
4. Bega (Germany)
5. IGuzzini (Italy)
6. Delta Light (Belgium)
7. Zumtobel (Austria)
8. Viabizzuno (Italy)
9. Vibia (Spain)
10. Erco (Germany)

### Top 10 Bathroom

1. TOTO (Japan)
2. Duravit (Germany)
3. Kohler (USA)
4. Hansgrohe (Germany)
5. Grohe (Germany)
6. Roca (Spain)
7. American Standard (USA)
8. Geberit (Switzerland)
9. VOLA (Denmark)
10. Dornbracht (Germany)

# Highlight your products in real projects

With nearly **60,000 projects** in our database and **more than 29 curated projects** published daily, **ArchDaily showcases the work of leading and emerging architects** worldwide **across five platforms** in English, Spanish, Portuguese, and Chinese.

## ArchDaily's collection of project references



## Featuring the world's leading architecture offices

Zaha Hadid Architects  
OMA  
Foster + Partners  
MVRDV  
Herzog & de Meuron

Renzo Piano Building Workshop  
Kengo Kuma & Associates  
Elemental  
BIG – Bjarke Ingels Group  
Skidmore, Owings & Merrill

Heatherwick Studio  
SANAA  
MAD Architects  
Studio Gang  
Snøhetta

# Collaborating with 300+ brands **worldwide**



PORCELANOSA



kriskadecor<sup>o</sup>



GIRA

SKY-FRAME



Over the next 30 years,  
**38 billion m<sup>2</sup> (409 billion ft<sup>2</sup>)**  
will be designed by architects  
in order to house a  
population growth of  
3 billion people.

Our mission is to provide  
architects with the **inspiration,**  
**knowledge and tools** needed  
to face this challenge, by  
building *better* spaces  
and cities.



So why not join us?

Daily Guide  
Architecture



Photo: © Fernando Guerra  
Centro de Arte Moderna Gulbenkian / Kengo Kuma & Associates +  
OODA + VDLA

# ArchDaily Products

- Memberships
- Website Banner
- Newsletter
- Editorial
- Social Media
- Software Plans

# Keep in touch!



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