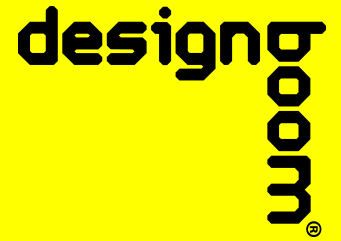


The world's first **online magazine**, distributing culture from the forefront of contemporary creativity.



# Pesentation\_2026

# designboom in numbers

designboom was founded in 1999 on a utopian idea: that great design thinking should be visible to anyone, anywhere. Twenty-seven years on, that belief is what drives everything we do.



**7.9M**

Visits per year



**+215K**

Newsletter subscribers



**1.3M**

Facebook followers



**1.2M**

X followers



**24M**

Page views per year



**+69K**

Articles



**4.1M**

Instagram followers



**52K**

LinkedIn followers

we don't just cover the design world. we help shape it. partnering with designboom means your story reaches the architects, designers and creatives who are building the future.



## Building Stories

We craft brand narratives that go beyond the product. Stories that connect your vision to the ideas and conversations that are defining design right now. Authority isn't claimed; it's earned through the right story, told in the right place.



## Tailoring Content

No two briefs are the same, and no two stories should be either. We work with you to find and articulate what is genuinely distinctive about your brand. Then we give it a platform worthy of it.



## Shaping Culture

designboom's global community of over 200,000 contributors means the culture we publish is genuinely plural. Not filtered through one city or one aesthetic. Your brand reaches a creative world in full, unedited breadth.

# designboom website readership

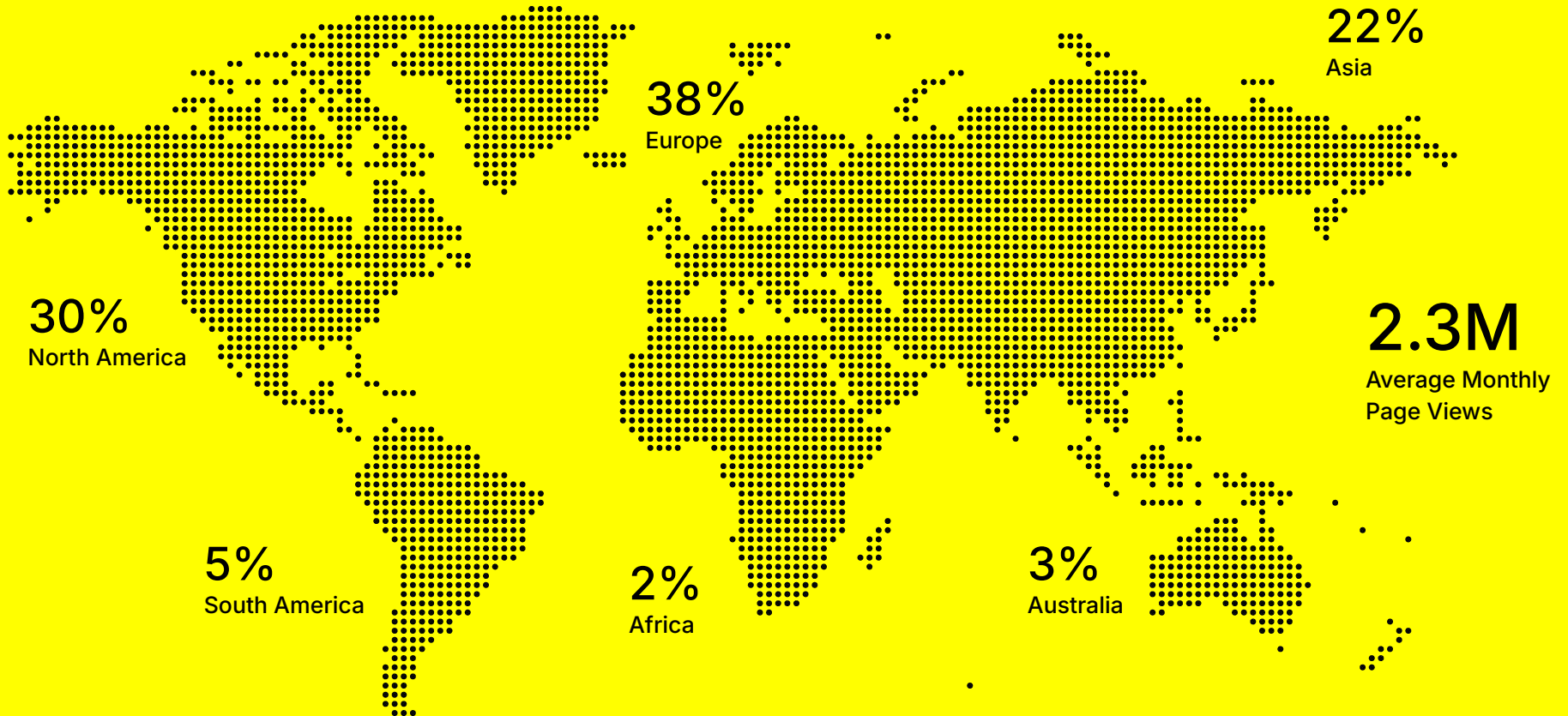




Image: © Gerwyn Davies  
Arc, Gerwyn Davies

/ACTIVATION

# designboom demographics

**40%**

Architecture,  
industrial  
design & art  
professionals

Ages 25–35

**30%**

Architecture,  
industrial  
design & art  
professionals

Ages 35–50

**25%**

University students  
in the creative  
fields

Ages 18–24

**53%**

Male

**47%**

Female

**84%**

Graduated College

**23%**

Top Management

# keep in touch.

design  
boom

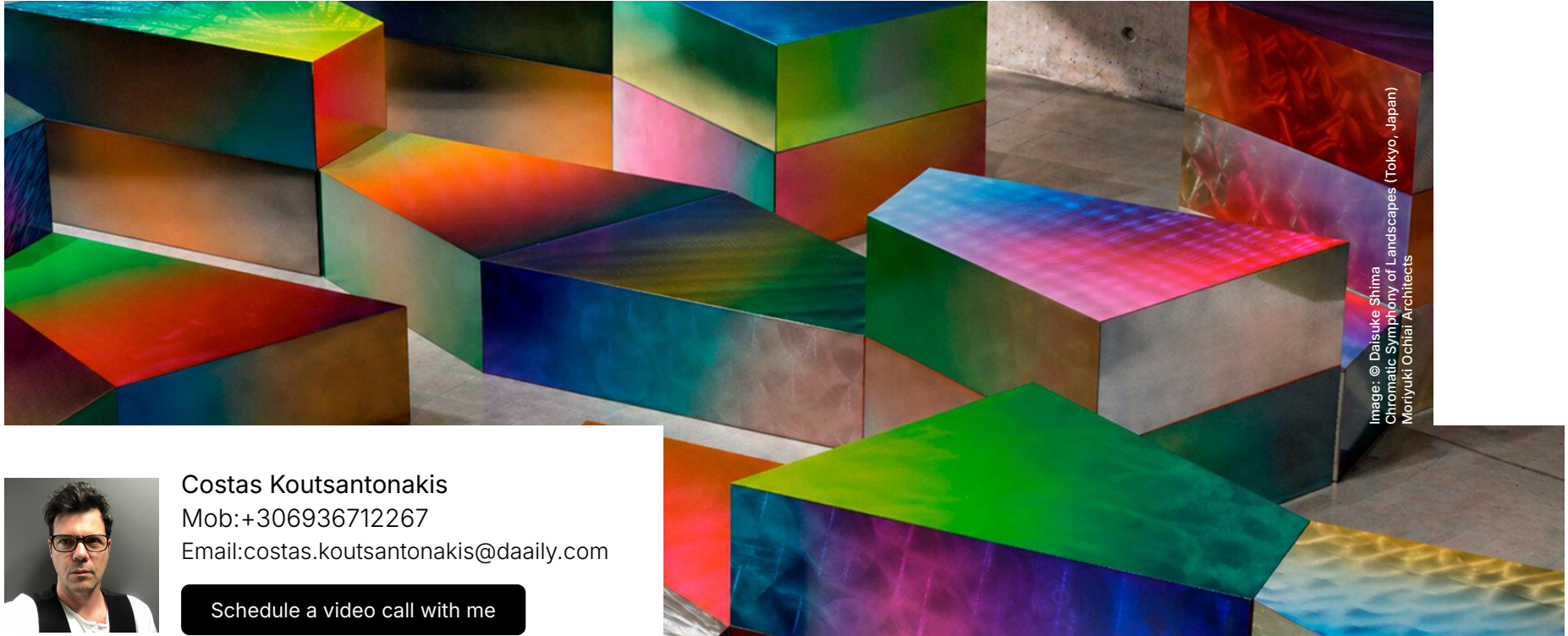


Image: © Daisuke Shima  
Chromatic Symphony of Landscapes (Tokyo, Japan)  
Moriyuki Ochiai Architects



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Schedule a video call with me