

SiCUREZZA

INTERNATIONAL SECURITY & FIRE EXHIBITION

17 – 19 NOVEMBER 2027 | Fiera Milano

MIBA

MILAN INTERNATIONAL BUILDING ALLIANCE



FIERA MILANO

THE EVENT

SICUREZZA is the leading event in Italy and Europe for **security & fire-fighting**. The exhibition offers a complete overview of video surveillance, access control, anti-intrusion, fire detection and extinguishing, as well as the new frontiers of cybersecurity and the use of drones. Participating in the trade fair means having the opportunity to:



Expand **business opportunities**, meet new customers and nurture the already existing **relationships**



Build a stronger **brand identity**



Present **new products and solutions** against a global backdrop



Train and stay informed on latest market trends

SICUREZZA is part of **MIBA - Milan International Building Alliance**, the alliance that brings together four major exhibitions covering the entire building and architecture supply chain: **GEE, MADE expo, SICUREZZA** and **SMART BUILDING EXPO**



WHO EXHIBITS

- CCTV
- Access control / Anti-intrusion
- Security for valuables, documents and information
- Fire prevention and extinguishing
- Cybersecurity
- Drones

2025 EDITION IN FIGURES

470 Exhibitors

34 Countries

36% International

Top 10 foreign countries (data 2025)



Spain



Poland



Belgium



UK



China



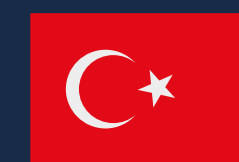
France



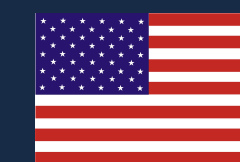
Germany



Austria



Turkey



USA

WHO VISITS

- Installers
- Distributors / Wholesalers
- Security managers
- System integrators
- Private security firms
- Technical design and architecture studios
- Security consultancy services
- Software development / IT / networking companies
- Telecommunications companies

2025 EDITION IN FIGURES*

85.000

visitors from

112

countries

* MIBA data 2025

Top 10 foreign countries*



Switzerland



Spain



Romania



Germany



Greece



France



Poland



China



UK

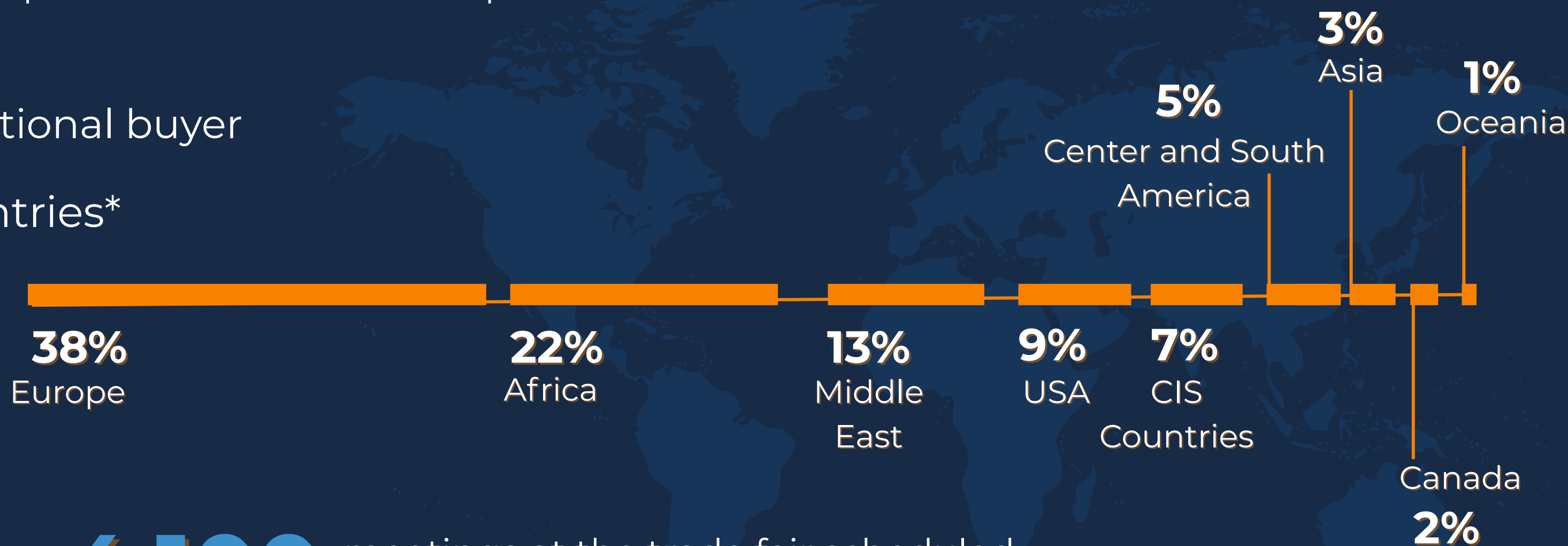


Croatia

INCOMING BUYER PROGRAM

SICUREZZA organizes a program of **B2B meetings at the trade fair between exhibitors and buyers** from key international markets. The initiative is carried out with the support of **ICE** – the Italian Trade Agency for the promotion of Italian companies abroad and their internationalization.

336 international buyer
from **61** countries*



+4.100

meetings at the trade fair scheduled
through a matchmaking system*

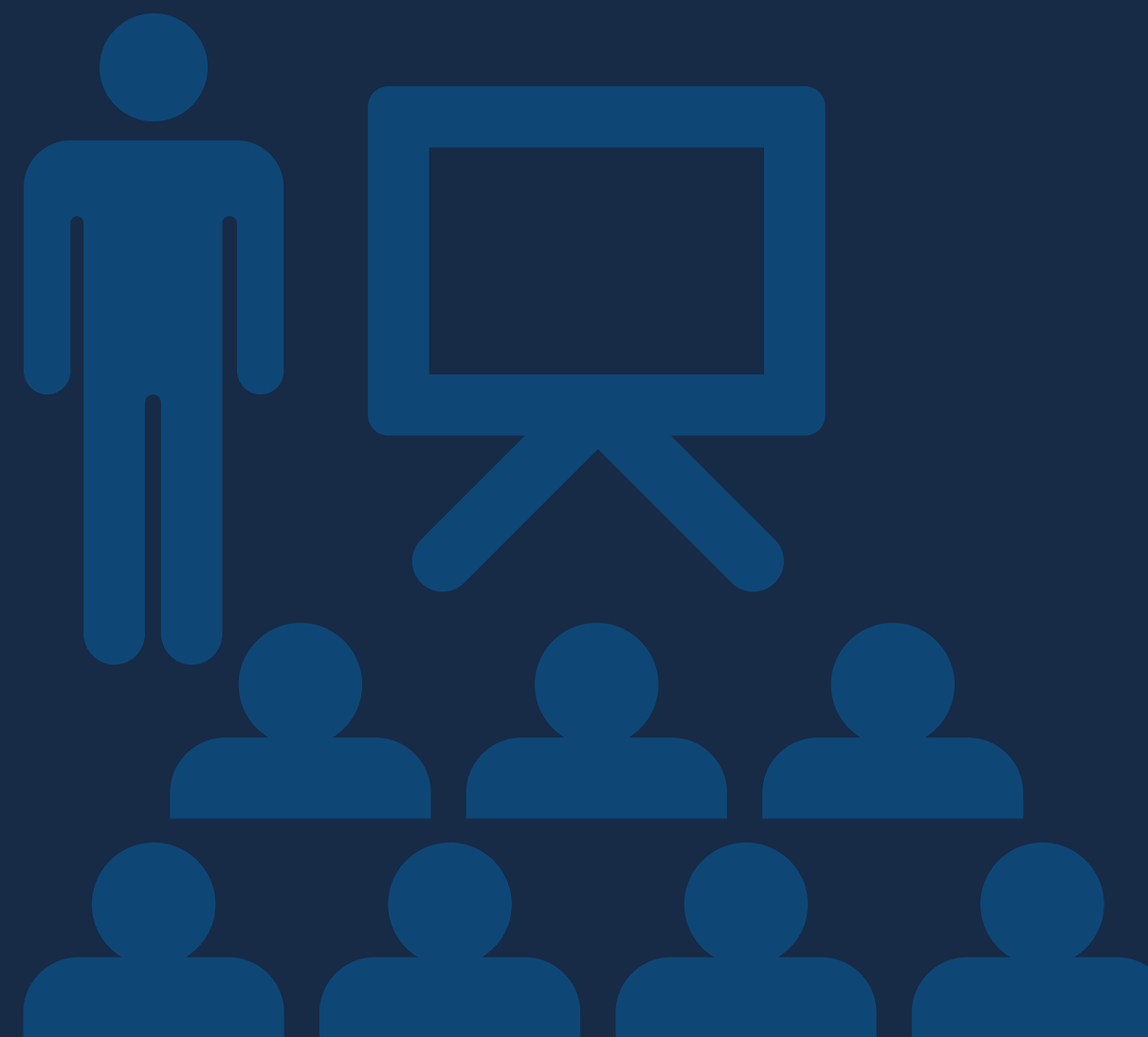
SICUREZZA MEANS TRAINING

To complement the exhibition experience, the event offers a **rich program of meetings and events** designed to encourage exchange and professional development, through **thematic insights, regulatory updates, market trend analysis**, and the presentation of **innovative solutions** and technologies.

The event stands out for a rich and multidimensional offering that synergistically weaves together:

- **training**
- **information**
- **infotainment**

creating an immersive, stimulating and highly qualifying experience.



AN INTERNATIONAL NETWORK

SICUREZZA is present in the most relevant international areas for the sector, thanks to a **network of foreign agents** that ensures constant and direct contact with the market.



CONTACT US

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*Join the
community*



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