

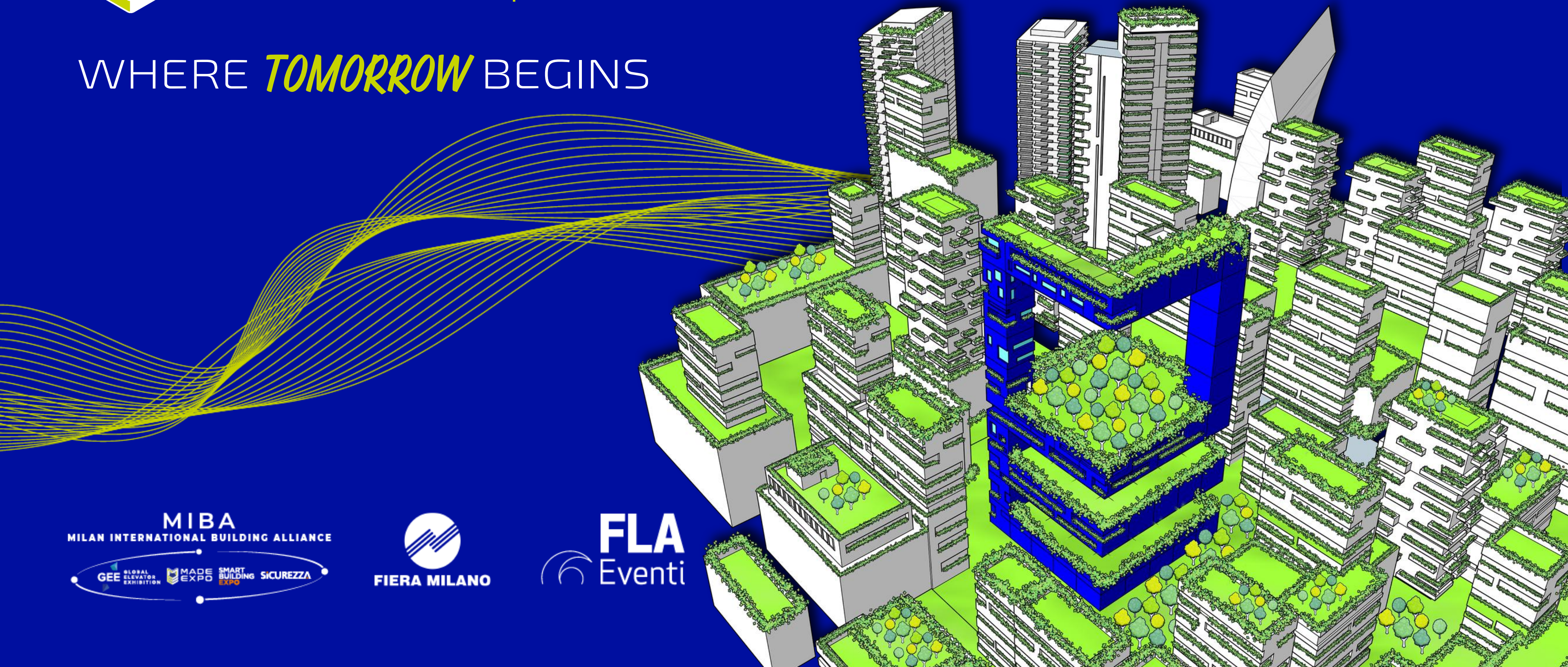


MADE
EXPO

17_20 Nov 2027

Fiera Milano

WHERE *TOMORROW* BEGINS



MIBA
MILAN INTERNATIONAL BUILDING ALLIANCE



FIERA MILANO

FLA
Eventi

THE EXHIBITION

MADE expo 2027 is the exhibition dedicated to designers, builders and innovators.

Across the Construction and Building Envelope sectors, companies showcase solutions and technologies that anticipate the future of construction: sustainability, innovation, digitalization, efficiency and safety.

WHY PARTICIPATE

Meet qualified professionals

A qualified hub attracting both national and international visitors and buyers

Stay ahead of market trends

Materials, systems, and technologies reshaping the industry.

Grow through content

Workshop, talk and training sessions

MADE expo is part of **MIBA – Milan International Building Alliance**, the alliance that brings together four exhibitions capable of encompassing the entire construction industry: GEE, MADE expo, SICUREZZA e SMART BUILDING EXPO

In Bari, from 18 to 19 November 2026, GEE, MADE expo and SICUREZZA will join SMART BUILDING LEVANTE, creating the **MIBA Levante** spin-off.

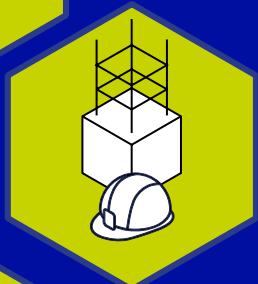


WHO EXHIBITS

CONSTRUCTION



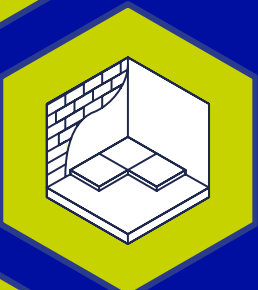
Design, construction systems and infrastructures



Building, materials and construction site tools



Insulation & Waterproofing Systems



Floorings, coverings and finishes



Services for the construction industry



Festival Edilizia Leggera



621
EXHIBITORS*

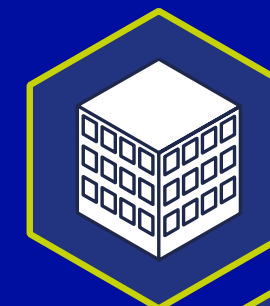


From **31**
countries

*MADE expo 2025
figures

BUILDING ENVELOPE

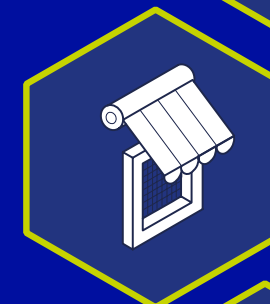
Building envelope, facades and roofs



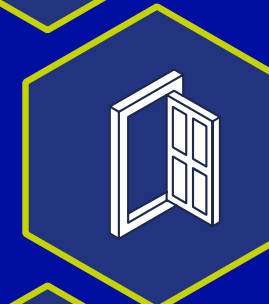
PVC and Aluminum Supply Chain



Outdoor Shading & Protection Systems



Windows, Doors and Technical Closures

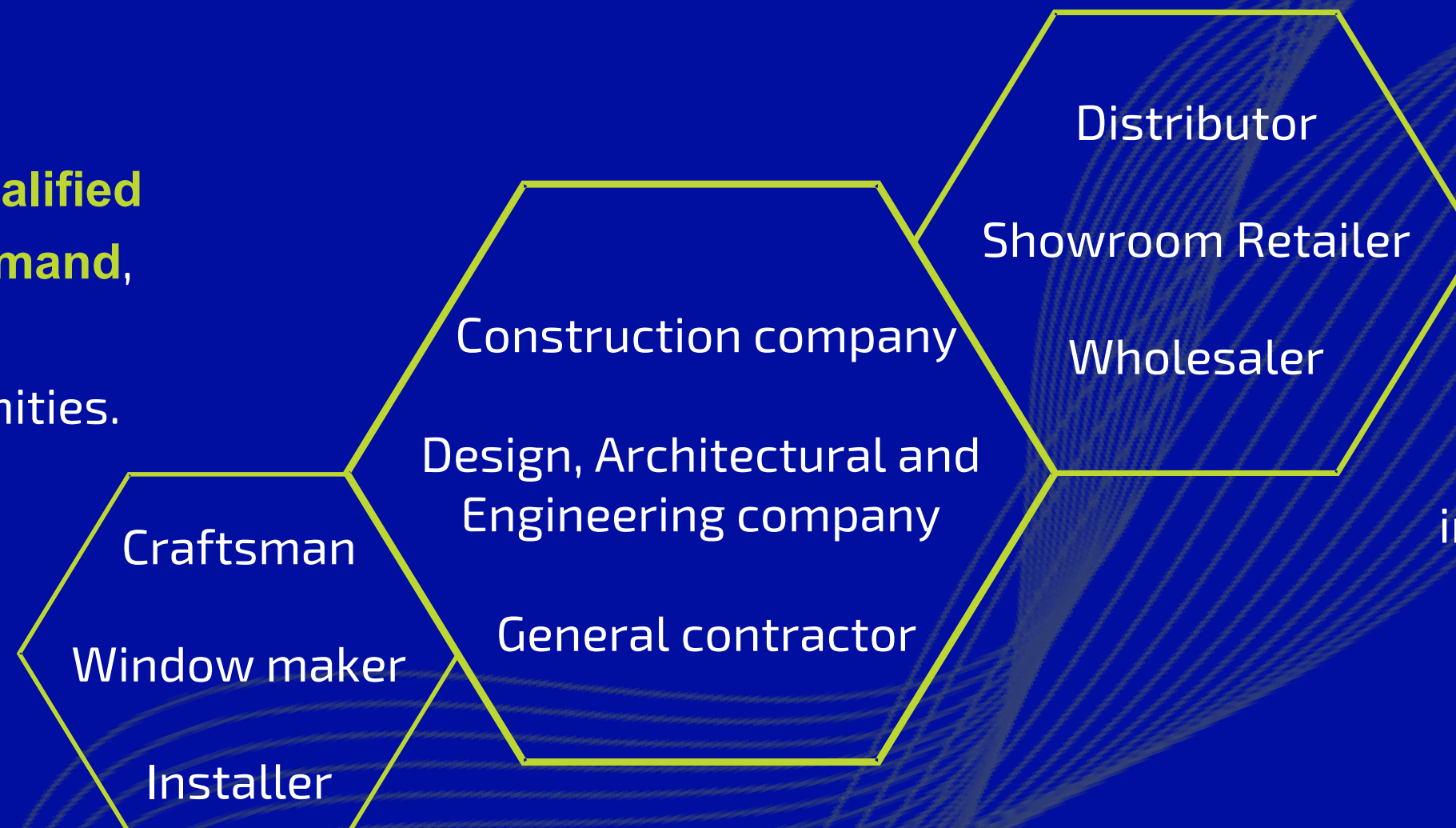


Machinery for windows and doors



WHO VISITS

The exhibition includes dedicated pathways and content to **foster qualified meetings between supply and demand**, generating targeted networking experiences and business opportunities.



Professionals, designers, companies and qualified international from the whole **building ecosystem**.



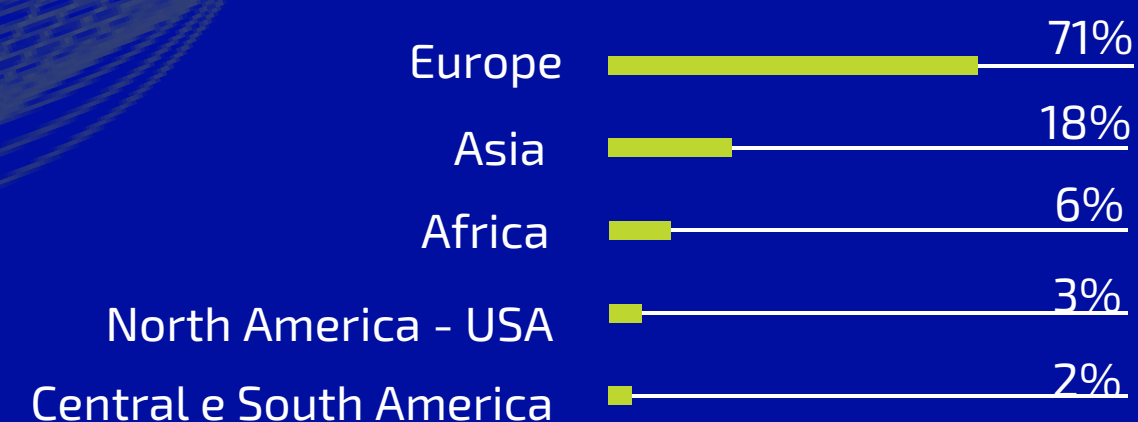
85.000 OPERATORS*



+5% compared to the previous edition

From **112** countries

*MIBA 2025 figures



INCOMING BUYER PROGRAMME

The Incoming Buyer programme is **one of the most effective tools** for maximising participation in **MADE expo**, creating valuable connections between exhibitors and highly qualified international operators.

Participating means making **direct contact** with professionals from the most dynamic markets, developing **new business opportunities** and building lasting business relationships.

Through a dedicated match-making digital platform, the programme creates opportunities for exhibitors and international buyers to meet, fostering new business opportunities.

→ Thanks to the collaboration with the ICE Agency and the support of the Italian Ministry of Foreign Affairs and International Cooperation (MAECI), **high-profile buyers** are selected.



336 INTERNATIONAL BUYERS*

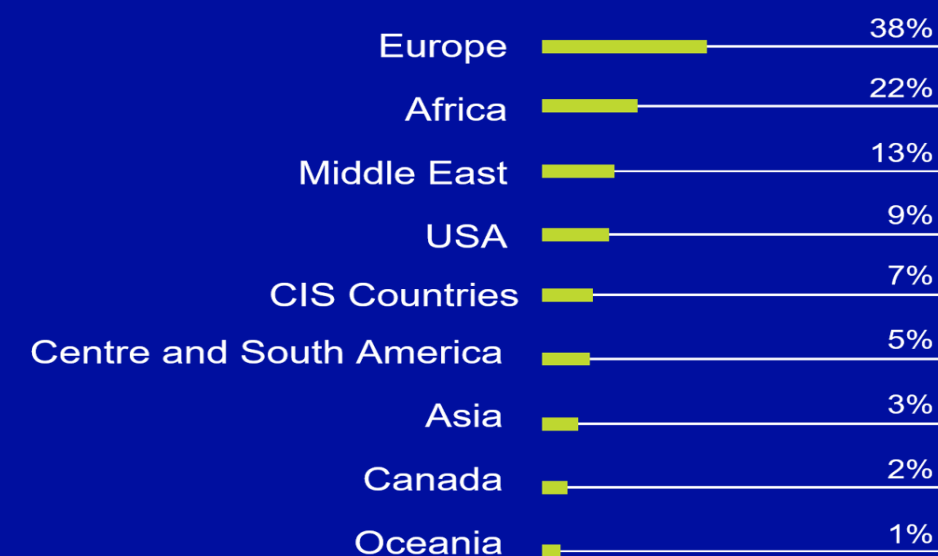


From **61** Countries



+ 4.100 Meetings

*MIBA 2025 figures



EVENTS

An immersive framework designed to enhance the dialogue between innovation, design and the culture of building. MADE expo embraces the three pillars of the **New European Bauhaus** – Sustainability, Beauty and Inclusivity.

A calendar full of initiatives, that accompanies the exhibition area, in collaboration with associations, institutions and scientific partners, delivering professional training and insights into the sector's leading trends



Conferences and panels with industry experts

Showcases of cutting-edge innovations and best practices

Focused sessions on new regulations

Technical workshops and professional training opportunities

MADE EXPO AROUND THE WORLD

An international network active across territories to support global presence.

Spain, Portugal

USA and Canada

Egypt, Morocco,
Tunisia, Algeria

South Africa

CIS Countries – Armenia,
Azerbaijan, Belarus,
Kazakhstan, Kirghizistan,

Moldavia, Tajikistan, Uzbekistan,

Georgia e Ucraina

Turkey

China, Taiwan, Hong Kong



France

Belgium, The Netherlands, Luxembourg

Germany, Austria, Switzerland

Poland

South Korea

Cyprus, Greece

Albania, Bosnia and Herzegovina,

Croatia, North Macedonia,

Montenegro, Kosovo, Slovenia, Serbia

United Arab Emirates

Japan

OUTDOOR & SHADING PROJECT

THE CATEGORIES

At MADE expo 2027 it debuts the new exhibition hall dedicated to the entire **outdoor living supply chain**: a project designed for a market increasingly focused on energy efficiency, living comfort and the enhancement of outdoor spaces.

A **qualified dialogue ecosystem** for companies, designers, installers, distributors and retailers.

An opportunity to showcase products and innovations and to build a high-quality network within a **highly specialised environment**.



Awnings



Mosquito
nets



Automation
systems



Screens



Sunshades



Parasols



Flooring
solutions



Pergolas



Swimming
pools



Panoramic
glass walls



Innovative
solutions

FOCUS 2027: SPAIN

Guest country

A **driving country** in the European architecture, construction and urban development landscape

A dynamic system that integrates design quality, **technological innovation**, and **sustainability**

Strong alignment with the key themes of **MADE expo**: industrialization of construction, process efficiency, and integration between design and industry

Opportunities

- Meeting between companies, designers, and investors
- New international collaborations and partnerships
- Strengthening the European and international dimension of MADE expo

Goal

Promote an innovative, industrialized, and sustainable vision of construction, bridging markets and expertise.



17_20 Nov 2027

Fiera Milano

WHERE *TOMORROW* BEGINS



Join the community

Contact us

www.madeexpo.it

segreteria@madeexpo.it

Follow us on

